

FOR IMMEDIATE RELEASE

GRIDIRON CLASSIC YOUTH CAMP RETURNS TO HOUSTON

Houston, TX- May 30, 2013 - The Gridiron Classic announced today an exciting relationship with Reliant to bring back the popular youth camps to the Houston area. The Gridiron Classic offers a one-of-a-kind sports platform for youth ages 8-17 to meet and play with pro-football players and celebrities. The event will take place June 15 and will feature former Miami Dolphin Alphonso Roundtree, current and former professional athletes, and local community leaders.

First started in Houston in 2009, the Gridiron Classic success prompted the expansion this year to Washington D.C., as well as Philadelphia and Chicago. Each city's activities will include youth football and cheerleading camps, celebrity player meet-and-greets, a health fair, a High School Stud Combine and a celebrity flag football game. Participants will be admitted on a first-come, first-serve basis, based on camp and event capacity.

Houston event details:

- Date: June 15, 2013
- Location: John H. Reagan High School, 413 E. 13th Street, Houston, TX 77008
- Registration: Online registration is currently open at <u>www.thegridironclassic.com</u>. Camp check-in and on-site registration begins at 8 a.m. on June 15.

"I am very excited to once again partner with Reliant and key supporters in the City of Houston to increase the offering of quality youth sports camps in the Houston area," shares Alphonso Roundtree Executive Director and Founder of Gridiron Foundation of Triumph and organizer of the Gridiron Classic,. "We are continuing to grow our program and expand our reach. We are focused on creating youth camps that provide meaningful and memorable experiences that positively impact young people regardless of background, economic status or athletic ability."

Each year, the Gridlron Classic offers an unrivaled opportunity for children to interact and learn from influential thought leaders, celebrities and youth advocates in the sports and business community. This year promises to be one of the biggest years for the Gridiron Classic to date.

"Reliant is proud to do its part in helping Gridiron Classic expand its reach to youth across America," said Manny Rodriguez, Vice President of Sponsorship and Charitable Giving, Reliant. "Supporting local programs is very important to Reliant and its employees. Working with the Gridiron Classic allows us to make a meaningful difference in the local communities that we serve."

In addition to Reliant, event sponsors and partners include Lucky Strike. For all information and latest news, please visit the official Gridiron Classic website at <u>www.thegridironclassic.com</u>.

About Gridiron Classic

Beginning in the city of Houston in 2009, the Gridiron Classic, now in its fourth year continues to grow rapidly and has established a strong reputation for using the power and influence of sports to positively impact the lives of young people. Additional information is available at <u>www.thegridironclassic.com</u>.Visit us on Facebook, and follow us on Twitter @gridirongift.

About Reliant

Reliant provides electricity, energy services and smart energy solutions to homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers. NRG's diverse power generating facilities can support over 40 million homes nationwide, and its retail businesses collectively serve more than 2.2 million customers in 10 states and the District of Columbia. For more information about Reliant products and services, please visit <u>www.reliant.com</u>. Connect with Reliant on Facebook at <u>www.facebook.com/reliantenergy</u> and on Twitter @reliantenergy.

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