



Texas Businesses Can Save With Reliant and EnTouch

—Robust Electricity Monitoring and Controls Available to Small- and Medium-Sized Companies—

HOUSTON, March 24, 2014 – Texas small and medium-sized businesses now have the power to uncover energy savings. [Reliant](#) has teamed up with Dallas-based technology company [EnTouch Controls](#) to bring energy management systems to businesses. Through easy-to-use monitoring, alerts and controls, business customers have the potential to reduce their electricity usage by 15 percent, according to an EnTouch study*.

When customers sign up for the [Reliant Business Smart Controls plan](#), they will also receive the IntelliTools™ Controller, a smart thermostat designed for businesses. Customers can receive up to three controllers with additional controllers available as needed with a custom solution. The controller allows users to remotely manage automatic equipment to reduce electricity usage.

The controller is simple to use through a website or iOS/Android smartphone app, where users can:

- Schedule and control HVAC to increase energy efficiency.
- Use analytics and diagnostic tools to understand how and where HVAC is used at facilities and identify opportunities to reduce usage.
- Receive notifications via text and email about changes in HVAC use, or even signal equipment malfunction or failure.
- Manage multiple locations and benchmark various sites all from one dashboard with a single login.

"Reliant evaluated the needs of our small business customers and paired a Reliant Business Smart Controls plan with EnTouch technology to help businesses succeed," said Bill Harmon, vice president of Mass Markets, Reliant. "There are big opportunities to capture savings, and together we can use technology to help our customers uncover more ways to increase efficiency."

Customers will have access to ongoing technical assistance through a dedicated EnTouch Customer Care Team.

"Our mission is to create easy-to-use tools that help businesses monitor energy use and find opportunities to save," said Greg Fasullo, CEO of EnTouch Controls. "By partnering with Reliant, we can provide a robust, cost-effective tool for the Reliant business customers to achieve a sustained reduction in their energy, maintenance, and capital costs."

The Reliant Business Smart Controls plan is just one example of the choices available to Reliant small and medium-sized business customers. The Business Primetime plan is another new plan for business customers with an electricity rate that is 30 percent less than their weekday (8 p.m. - 5 a.m.) rate. The plan is designed to benefit restaurants, fitness centers, retailers and other businesses that operate core hours during nights and weekends.

NRG, the parent company of Reliant, is also collaborating with EnTouch to provide similar technology solutions suited for large commercial and industrial customers in the future.

For more information about Reliant small and mid-sized business services, visit

<http://www.reliant.com/smartcontrols>

www.reliant.com/primetime

About Reliant and NRG

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers, and its diverse power generating facilities can support over 40 million homes nationwide. For more information about Reliant products and services, please visit www.reliant.com. Connect with Reliant on Facebook at www.facebook.com/reliantenergy and on Twitter @[reliantenergy](https://twitter.com/reliantenergy). PUC Certificate #10007

About EnTouch Controls

Based in Richardson, Texas, EnTouch Controls provides an integrated Energy Management System (EMS) and service that allow businesses to effectively reduce energy and maintenance costs. The innovation of EnTouch EMS is a unique energy management offering for business owners who have been handicapped by legacy building automation solutions. The EnTouch 360™ managed services takes EMS to a higher level by providing expert support in managing energy use and evaluating system issues. EnTouch Controls provides installation, professional services, technical support, energy usage monitoring, and overall system performance and manages maintenance issues. The unique approach to EMS enables energy reductions while empowering business owners to focus on managing their business. Connect with EnTouch Controls on our website, Twitter feed, blog or email Tom Kay, Vice President Sales & Marketing at Tom.Kay@entouchcontrols.com

Notes for the Editor:

**Usage reduction is based on an EnTouch study of one customer's annual electricity and HVAC usage in 2012 as compared to 2011 usage data. Usage reduction and savings are not guaranteed and are contingent upon, among other factors, customers taking action on proposed opportunities for optimization.*

***NRG and Reliant are not affiliated with EnTouch Controls or the services and other products they provide or market. A limited warranty is provided only by EnTouch, and except for that limited warranty, NRG, Reliant and EnTouch make no warranties.*

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