

NRG: Texas Premium Business Model

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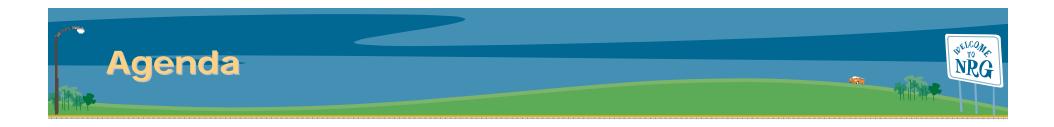
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Safe Harbor



This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are subject to certain risks, uncertainties and assumptions that include, but are not limited to, expected growth and financial performance, expected synergies and other expected benefits of the NRG's wholesale and retail Texas business described herein, and typically can be identified by the use of words such as "will," "expect," "estimate," "anticipate," "forecast," "plan," "believe" and similar terms. Although NRG believes that its expectations are reasonable, it can give no assurance that these expectations will prove to have been correct, and actual results may vary materially. Factors that could cause actual results to differ materially from those contemplated above include, among others, general economic conditions, hazards customary in the power industry, weather conditions, competition in wholesale and retail power markets, customer retention, the volatility of energy and fuel prices, failure of customers to perform under contracts, changes in the wholesale power markets, changes in government regulation of markets and of environmental emissions, the condition of capital markets generally, our ability to access capital markets, unanticipated outages at our generation facilities, adverse results in current and future litigation, and the inability to implement value enhancing improvements to plant operations and companywide processes.

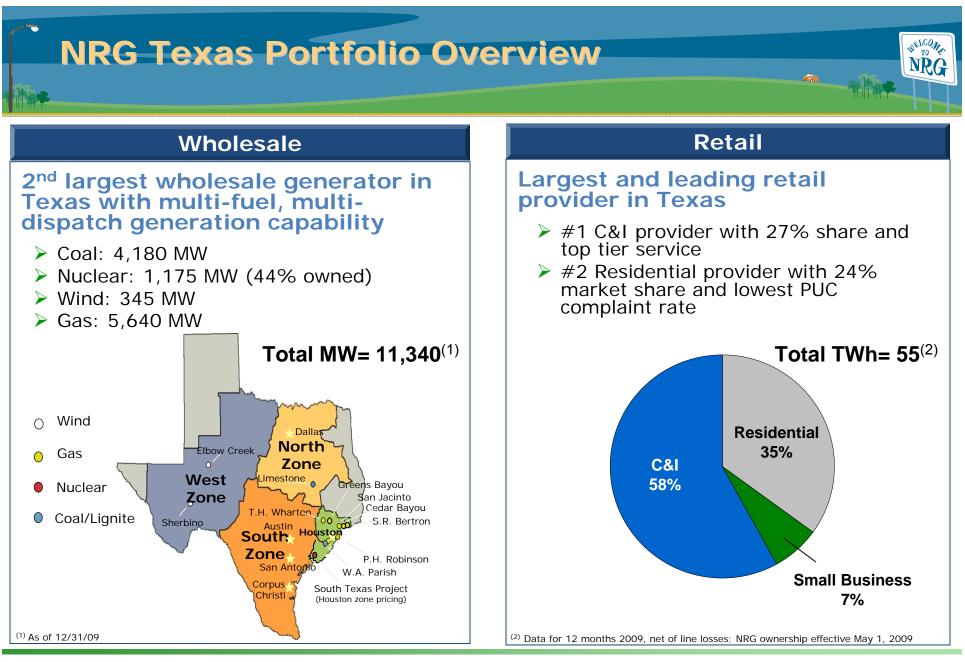
NRG undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The foregoing review of factors that could cause actual results to differ materially from those contemplated in the forward-looking statements included in this presentation should be considered in connection with information regarding risks and uncertainties that may affect NRG's future results included in NRG's filings with the Securities and Exchange Commission at <u>WWW.Sec.gov</u>.



Portfolio Overview & Valuation – Mauricio Gutierrez

Supply-Side Synergies – Mauricio Gutierrez

Sustainable Retail Margins & Growth – Jason Few

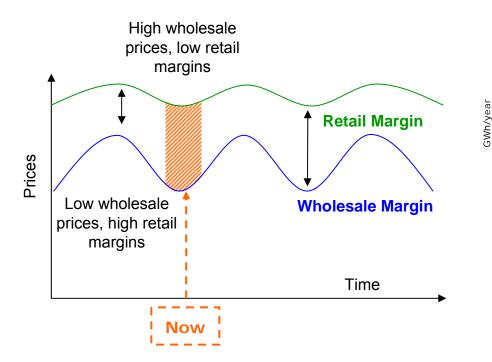


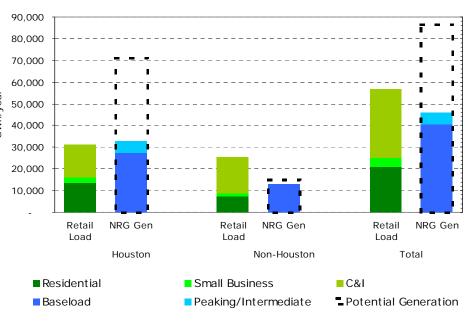
Strategically Well Positioned with complementary Retail and Wholesale Businesses

Managing Commodity Business Cycle

Countercyclical Businesses

Complementary Wholesale and Retail Portfolio⁽¹⁾





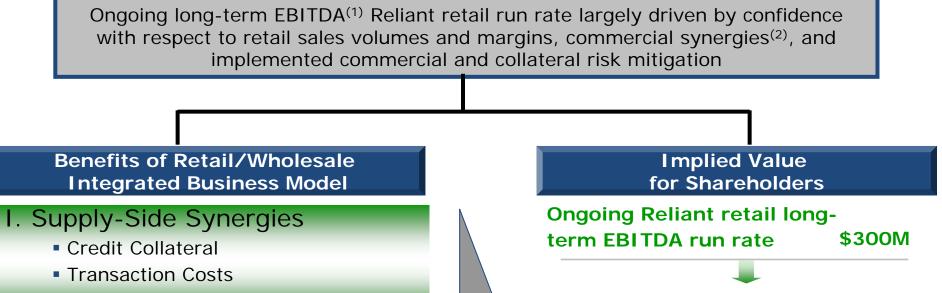
⁽¹⁾ Based on 2009 statistics; NRG ownership of Reliant retail effective May 1, 2009; Potential generation accounts for scheduled maintenance & forced outage events.

Texas: Complementary and countercyclical businesses



WELCOM.

NRG's Texas Retail and Wholesale Integrated Combination Has Significant Advantages Over Standalone Models



- Gas & Ancillaries
- II. Premium Brand Competitive Advantage
 - Scale & Customer Mix
 - Leading Customer Provider
 - Infrastructure & Pricing Advantages

Implied equity value/share⁽³⁾ at EBITDA multiples of:

 $6x - 8x^{(4)} = ~ *7.00 - $9.00 / share^{(5)}$

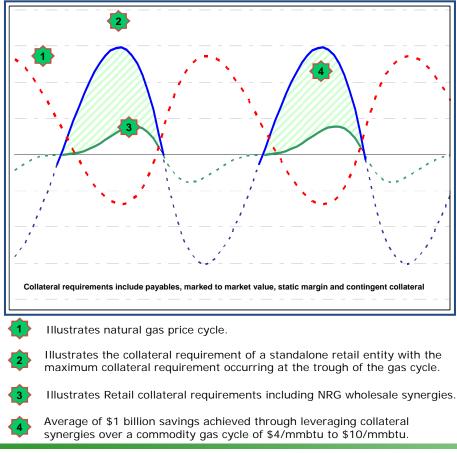
(1) EBITDA run rate for Reliant retail is provided on a segment basis and a projected annual basis; a reconciliation to Net Income or Cash from Operations, respectively, is not accessible on these bases; (2)Transaction cost savings of 1% of total supply costs and increased MWh sales (see page 8); (3) Excludes Reliant retail purchase price of \$364MM (including working capital); (4) Based on sell side equity research multiples assigned to standalone merchant wholesale generation business; (5) Calculated by dividing by the 255 million common shares outstanding on March 3, 2010 as per the Company's Form 8-K filing dated March 4, 2010

NRG's integrated business model for Texas warrants at least a full merchant multiple, if not a premium

IA. Supply-Side Synergies: Credit Collateral



Collateral Requirements for Standalone vs. Wholesale-Backed Retail Entity



Value of Collateral Competitive Advantage for Wholesale/Retail Integrated Portfolio

% Supply from Market	100%	50%	0%
Contingent Collateral ⁽¹⁾ (\$MM)	\$1,050	\$525	\$O

EV Benefit of Capital Synergies (\$MM) at 50% market	\$525
Reliant EBITDA Run Rate (\$MM)	\$300
EV/EBITDA Implied Multiple Benefit of Integrated Model	~2.0x

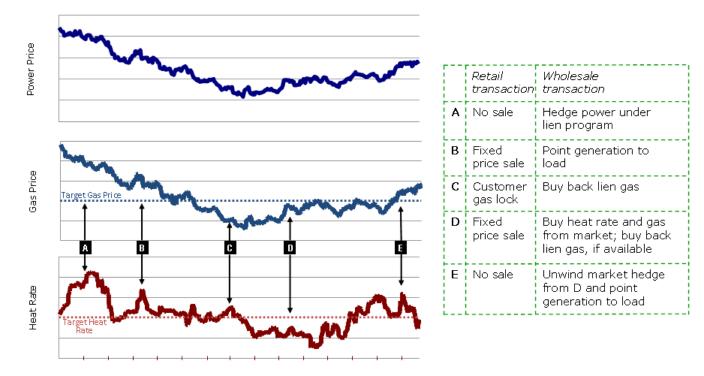
Capital synergies warrants a premium multiple for an integrated business versus standalone retail

⁽¹⁾ Contingent collateral based on a \$3/mmbtu price and 350 BCFE of retail natural gas exposure

Owning the Texas wholesale portfolio enables NRG to operate a marketleading retail business in a far more favorable collateral manner

IB. Supply-Side Synergies: Optimize Margins & Reduce Transaction Costs

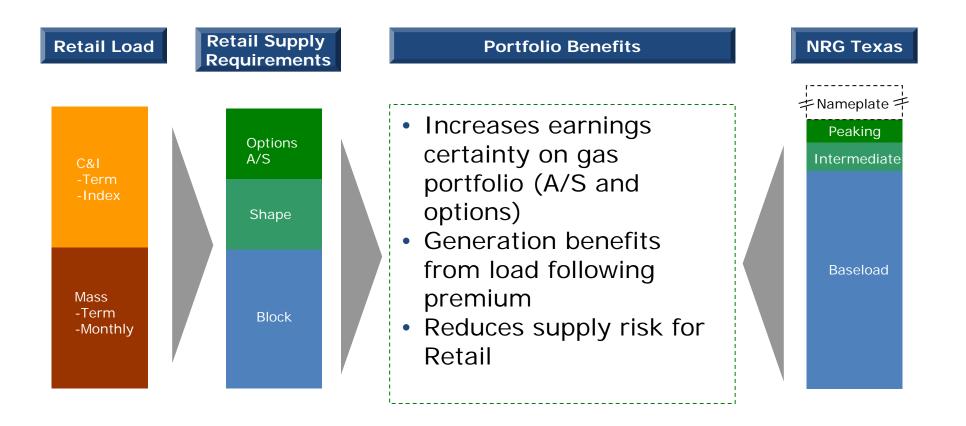
Integration of retail supply into Commercial Operations allows matching of generation and load regardless of market conditions, avoiding upfront credit charges and bid-ask spreads



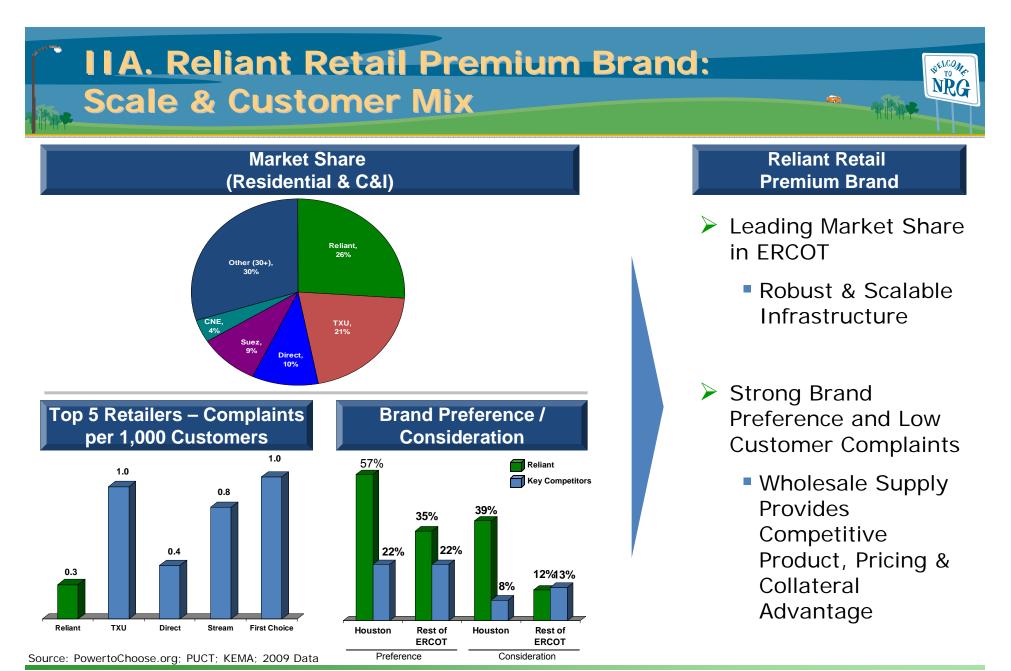
(1) \$30 million savings based on 50 TWH of load and full requirement supply cost of \$65/MWh (includes block, shape, A/S and options)

Reducing supply costs by 1% can represent up to \$30 MM of long-term EBITDA/year⁽¹⁾ run rate benefit for Reliant retail

IC. Supply-Side Synergies: Gas & Ancillaries



Combined portfolio provides commercial options that enhances earnings certainty while reducing collateral and transaction costs



Our market position, combined with operational excellence, provides a strong platform for continued execution on business plan

IIB. Reliant Retail Premium Brand: Leading Customer Provider

Revenue Drivers for Growth in the Base Case for 2010 and Beyond

Residential

- Increase customer count and volumes (2% organic growth per year; 1.5TWh/year)
- Extend lifetime value through smart meter innovation (20% increase in tenure)
- Layer in new sources of revenue generating from home service bundling, electric vehicle ecosystem infrastructure and service bundling (\$6.5M-\$65M annual gross margin market potential)
- > Explore opportunistic business acquisitions

2010 and Beyond – Leading Retailer

<u>Category</u>	<u>Goal</u>	2010 & Beyond
Brand	#1 or #2	\checkmark
Customer Satisfaction	Leader	\checkmark
Innovation	Leading Edge	\checkmark
Sales	Volume growth	
Retention	Mass and C&I Co	ount 🔲

Commercial

- Rebuild portfolio back to historical levels (~35 TWh)
- Win additional customers and volumes profitably (in ERCOT)
- Optimize product offerings and development with generation
- Joint venture on development with customers

2010 and Beyond – Sustainable Earnings

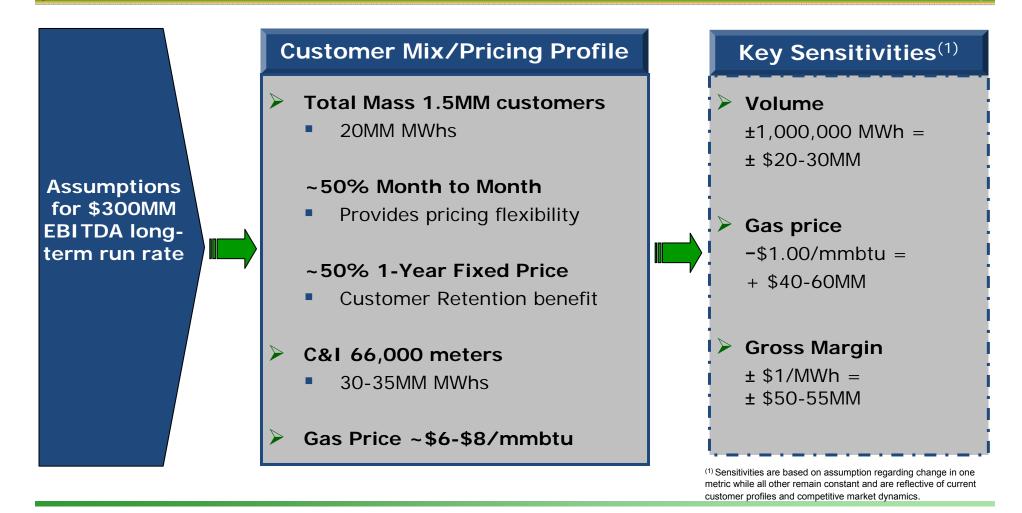
	<u>2010</u>	Base Case*
Annual TWhs	50	55
Unit Margin/MWh	\$20	\$15
Gross Margin	\$1.0B	\$0.8B
EBITDA ⁽¹⁾	\$500MM	\$300MM

*Run rate for business assumes 1% market efficiency by crossing generation and load (see page 8)

(1) EBITDA for 2010 and Base Case for Reliant Energy are provided on a segment basis and a projected annual basis; a reconciliation to Net Income or Cash from Operations, respectively, is not accessible on these bases.

Retail Platform and Plan – Positioned for Expansion and Profitable Growth

IIC. Reliant Retail Premium Brand: Infrastructure & Pricing Advantages



Reliant retail premium brand and wholesale supply competitive advantage enables margin sustainability and growth



objective of positioning NRG as the top energy provider in Texas that will drive our continued growth platform

- Growth through increasing customer count with an enduring brand name and outstanding customer operations
- Growth through continued optimization of business model for risk management and commercial synergies
- Growth through Repowering, Renewables and Emergent Serviceoriented business initiatives

