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## Big Brothers Big Sisters Gets \$10,000 Through Reliant Energy PowerBlast Program Company Donates \$100 for Each Texas Rangers' Home Run at Arlington Ballpark

DALLAS — Big Brothers Big Sisters of North Texas received a \$10,000 donation to help empower children to succeed. The contribution is the result of the Reliant Energy PowerBlast Program that turns regular season home game Texas Ranger home runs into \$100 for the youth-mentoring organization.

"Supporting organizations like Big Brothers Big Sisters with financial support and volunteer time is how we show commitment to our communities," said Jason Few, President of Reliant Energy. "It's part of who we are at Reliant Energy."

Reliant awarded the check to representatives of the organization during an on-field presentation Oct. 2 at the Texas Rangers vs. Los Angeles Angels game. Since its inception, the Reliant Energy PowerBlast program has donated \$64,000 to charitable organizations in North Texas.

"Support from companies like Reliant Energy enables us to continue to help hundreds of children realize their potential and build their futures," said T. Charles Pierson, CEO of Big Brothers Big Sisters. "The work we do strengthens communities and positively shapes the lives of children."

The cash contribution is only part of Reliant Energy's involvement with Big Brothers Big Sisters in North Texas. In August, the company hosted a baseball clinic for 25 Little Brothers and Little Sisters at the Texas Rangers Youth Ballpark in Arlington. Following the clinic, the Littles and Bigs received a VIP tour of the Rangers Ballpark in Arlington, dinner at the Home Run Porch and tickets to attend that evening's Rangers game. Throughout the season, the company donated tickets that allowed about 70 Little Brothers and Little Sisters to attend a Rangers game with their mentors.

## **About Big Brothers Big Sisters:**

Big Brothers Big Sisters is a donor-supported volunteer organization that places caring adults in the lives of children in one-to-one mentoring relationships. Through the positive impact of those friendships, children with a Big Brother or Big Sister are more likely to

graduate from high school and are less likely to begin using drugs, begin using alcohol or engage in negative conflict. For more information, contact 888.887.BIGS or visit www.bbbstx.org.

## **About Reliant Energy:**

Reliant Energy provides electricity and energy services to more than 1.6 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. As part of NRG Energy (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates more than 24,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit <u>www.reliant.com</u>.

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For more information: Pat Hammond, Reliant Energy, 713-497-7723