



## Reliant Customer Referral Program Rewards Both Current and New Texas Customers

- No Limits to the Number of Rewards Customers Can Earn -

HOUSTON; Jan. 15, 2014 — Refer a friend and rake in the rewards. When current Reliant customers refer friends and family to Reliant through the Customer Referral Program, both sides receive a \$50 Reliant Thank You Card to apply toward a Reliant bill. It's a win-win.

The program works in three easy steps:

- 1. A customer provides his or her referral ID to a family member or friend through the easiest method, i.e., phone call, text, email or referral card.
- 2. When that individual calls 1-866-RELIANT or visits <a href="www.reliant.com/friend50">www.reliant.com/friend50</a> and uses the referral ID to enroll in a term plan with Reliant, both parties each receive a \$50 Reliant Thank You Card to apply toward a future Reliant bill.
- 3. Keep referring! There are no limits to the number of Reliant Thank You Cards someone can earn.

The residential electricity service must be active for three days before eligibility kicks in, and the Reliant Thank You Card will be mailed within four to six weeks

"At Reliant, we don't take a single customer or recommendation for granted," said Elizabeth Killinger, president of Reliant. "By rewarding both sides in a referral, we want everyone to feel welcomed and appreciated in the Reliant family."

Over the last four years, Reliant has consistently achieved the Public Utility Commission of Texas' "Lowest Complaint Rate" designation on the Power to Choose website, which measures the number of complaints per 1,000 customers on a rolling six month average.

For more information about Reliant's Customer Referral Program, visit <a href="www.reliant.com/referral50">www.reliant.com/referral50</a>.

## **About Reliant**

Reliant provides electricity, smart energy solutions, and energy services to business and residential customers across Texas. Reliant is part of NRG (NYSE: NRG), a Fortune 500 company that is at the forefront of changing how people think about, buy and use energy. Backed by a diverse portfolio of about 100 power generating facilities that can support over 40 million homes nationwide, NRG's retail businesses, including Reliant, collectively comprise Texas' largest retail energy provider and serves more than 2 million customers in 10 states and the District of Columbia. For more information about Reliant products and services, please visit www.reliant.com. Connect with Reliant on Facebook at www.facebook.com/reliantenergy and on Twitter @reliantenergy.

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