



## FOR IMMEDIATE RELEASE

Reliant, Comcast Sign Electricity Supply Agreement

—Competitive pricing and innovative billing options provide added value—

Houston; June 8, 2012—Reliant has entered into an electricity supply agreement with Comcast to provide nearly 8 megawatts of peak power to more than 10,000 metered locations on its network throughout the Greater Houston area.

"Competitive pricing was a very important factor in our decision," said Darren Rish, vice president of Finance and Accounting at Comcast Houston. "Reliant offered a great price plus enhanced billing features that give us the insight we need to effectively manage our energy use."

"Providing Comcast with the information it needs to analyze and monitor its network is just one of many ways we add value beyond electricity for our large commercial clients," said David Brast, Reliant senior vice president, Business Segments. "We are pleased to have been chosen by Comcast to serve its electricity needs."

In addition to providing power to Comcast facilities, the two companies work together to make moving easier for residential customers by helping them connect electricity, phone, TV and Internet services with a single phone call. That agreement, which started in December 2010, allows Reliant and Comcast to seamlessly route customers from one provider and offers discounts on those services.

"Reliant and Comcast recently announced an initiative to bring an onsite retail presence to the highly popular 99 Ranch Market in Houston. The location provides a "one-stop" shop for video, high-speed Internet, phone, electricity plans and other home services, making it easy and convenient for shoppers to learn about the products and services the companies offer.

"Customers of both Comcast and Reliant are enjoying the benefits of our ongoing marketing relationship," said Brast. "We are glad to be able to extend that relationship to providing power to Comcast facilities as well."

## About Reliant:

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers and its diverse power generating facilities can support over 20 million homes nationwide. For more information about Reliant products and services, visit www.reliant.com. Connect with reliant at facebook.com/reliantenergy and on Twitter @reliantenergy.

## **About Comcast:**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<a href="www.comcast.com">www.comcast.com</a>) is one of the world's leading media, entertainment and communications companies. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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