



For immediate release:

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**Reliant Energy Introduces EcoShare, an Affordable Way to Support a Cleaner Environment**  
***Program Combines Carbon Offsets, Donations to Texas Environmental Organizations***

**Houston** – Reliant Energy customers now have a simple, affordable way to support the environment and lower their carbon footprint. Called **Reliant EcoShare<sup>SM</sup>**, the new program includes the purchase of carbon offsets along with ongoing support to EarthShare of Texas, an organization that provides funding to more than 30 different local and statewide environmental organizations.

Reliant EcoShare<sup>SM</sup> can be combined with any Reliant plan, giving new and existing customers the ability to lessen their impact on the environment by purchasing carbon offsets. These offsets help reduce the effect of carbon dioxide generated by using electricity or other daily activity such as driving a car. Reliant will purchase and retire carbon offsets equal to the participation level that customers select. Carbon offsets for the Reliant EcoShare<sup>SM</sup> program meet approved standards established by organizations respected for their environmental integrity to ensure that they represent real, verifiable reductions in greenhouse gases.

“We developed EcoShare<sup>SM</sup> in response to feedback from customers who told us they are looking for ways to reduce their impact on the environment and support environmental organizations,” said Jason Few, President, Reliant Energy. “EcoShare<sup>SM</sup> does that by giving customers a simple way to offset a portion of their carbon footprint while donating to organizations that improve the quality of life right here in Texas.”

EarthShare of Texas member groups represent the most respected and responsible environmental and conservation organizations in Texas and across the country, including the Children’s Environmental Health Institute, Clean Water Fund of Texas and the Texas Parks and Wildlife Foundation.

“We are truly excited about the unique relationship that we’ve developed with Reliant,” said EarthShare of Texas Director Edie Muehlberger. “The financial support of Reliant and its customers will provide additional resources for our member organizations as they work to protect and preserve human health and all aspects of the environment across Texas.”

The new Reliant EcoShare<sup>SM</sup> program gives customers the option of two pricing levels:

**Reliant EcoShare<sup>SM</sup> Silver**

- A flat monthly price of \$3.95
- A \$1 donation per month to EarthShare of Texas

- 500 lbs of carbon offsets purchased

### **Reliant EcoShare<sup>SM</sup> Gold**

- A flat monthly price of \$5.95
- A \$2 donation per month to EarthShare of Texas
- 1,000 lbs of carbon offsets purchased

Reliant EcoShare<sup>SM</sup> is part of Reliant Renewables<sup>TM</sup>, initiatives for a cleaner future, which offers a range of products, services, rewards and community programs that support a healthy environment.

Reliant Energy's parent company, NRG Energy, is taking decisive action to move clean energy forward. NRG believes future energy production can be both low carbon and low cost, and is committed to being among the first power generators to help make this vision a reality by investing in no- and low-carbon technologies such as nuclear and renewables such as [solar](#), [biomass](#) and [wind power](#).

### **About Reliant Energy:**

Reliant Energy provides electricity and energy services to more than 1.5 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company also offers service to commercial, industrial, governmental and institutional customers in the New Jersey, Pennsylvania, Maryland, Delaware and the District of Columbia. As part of NRG Energy, Inc. (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates 25,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit [www.reliant.com](http://www.reliant.com).

### **About EarthShare of Texas:**

EarthShare of Texas is a 501(c) 3 non-profit organization committed to making environmental support easy. EarthShare of Texas represents and supports more than 70 of America's most respected environmental and conservation groups, including 39 national organizations and hundreds of local groups in 18 affiliate states. EarthShare of Texas' member organization work hard every day to safeguard public health and the environment by combating global warming, protecting ancient forests, protecting water from toxic contaminants, saving endangered species and much more. EarthShare of Texas also protects donors by ensuring that each of its member groups adheres to strict eligibility criteria, and operates with the highest possible ethical and professional standards.

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For more information:

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