

FOR IMMEDIATE RELEASE

**RELIANT SERVES UP BAKER'S DOZEN WITH SWEET DEAL
ELECTRICITY PLAN**

—New Recipe: 13 Months When You Pay for 12 For New Customers Hungry to Switch—

HOUSTON, Jan. 18, 2013 – It's that extra donut. A sweet surplus. Reliant is welcoming new customers into the family with the Reliant Sweet Deal plan, a simple offer to cover the 13th monthly electricity bill. New Texas residential customers who sign up for the Sweet Deal plan also will benefit from a low price for 13 months. Like a baker's dozen for your electricity bill, the Sweet Deal gives you an affordable dozen—with an extra special, rainbow-sprinkled bonus.

The Sweet Deal plan is the newest offering from Reliant, which provides electricity for nearly 1.3 million homes across Texas. Reliant will automatically post a credit for the full cost of electricity* on the 13th monthly bill. There is no limit on the amount of free electricity you can use, sweet and simple.

"At Reliant, we imagined what our new customers and families could do if they had one paid electricity bill," said Karen Jones, Chief Marketing Officer of Reliant. "Like getting an extra donut, customers with a free month might head to a baseball game or use the extra cash to work toward a goal. Reliant wants to empower families in whatever way fits them best."

Switching to Reliant also gives new customers access to industry-leading customer service and innovative tools to help control their electricity budgets. Whether it's adjusting the thermostat or powering an oven to bake a dozen treats, Reliant can make managing your electricity usage easier. For more information and Sweet Deal plan pricing details, visit www.reliant.com/sweetdeal or call 1-866-RELIANT.

*Free month appears as a bill credit for current electricity charges reflected on the 13th monthly bill. It does not include nonrecurring electricity charges, including but not limited to, disconnect fees and late fees. Offer valid only for new residential customers signing up for the Reliant Sweet Deal plan.

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About Reliant

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 300 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers and its diverse power generating facilities can support over 40 million homes nationwide. For more information about Reliant products and services, please visit www.reliant.com. Connect with Reliant on Facebook at www.facebook.com/reliantenergy and on Twitter [@reliantenergy](https://twitter.com/reliantenergy).

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