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New Reliant Energy Service Delivers Convenience and Savings
Home Delivery of Hundreds of AC and Heating System Filter Sizes Made Easy

HOUSTON – Consumers have another reason to rely on Reliant. Today the company introduced a new online service that makes regularly replacing air filters for cooling and heating systems convenient and easy. Reliant Filters Made EasySM delivers the right replacement filters directly to consumers' homes on the schedule they choose.

Any consumer - whether they are a Reliant customer or not - can sign up for the new service at www.reliantfiltersmadeeasy.com.

“Changing return air filters regularly plays a key role in keeping your AC or heating system running efficiently,” said Arcadillo Padilla, Energy Consultant, Reliant Energy. “Clogged filters block some airflow. With normal airflow obstructed, air can bypass the filter and carry dirt directly into the system. This can significantly reduce its efficiency, and increase the amount of energy needed to heat or cool the home.”

Reliant Filters Made Easy helps make it effortless to maintain a heating and cooling system with automatic home delivery of replacement air filters on the schedule you choose. With hundreds of filter size/quality combinations, including hard-to-find and custom sizes, the service makes regular filter replacement one less thing to remember. Air filters should be checked at least once a month and replaced every one to three months, according to ENERGY STAR[®].

The price of filters at Reliant Filters Made Easy is competitive with other retailers and shipping is always free. When a consumer purchases more than one filter per order, they will receive up to 60 percent off each additional filter.

“Heating and cooling can account for up to 60 percent of Texans' energy use, so keeping these systems operating properly is one of the most important steps you can take to manage your energy use,” said Bill Clayton, Vice President of Customer Care Operations, Reliant Energy. “We're helping customers lower their energy use by making it more convenient to regularly replace their air filters.”

Reliant chose [On Time Air Filters](#) as its launch partner for Reliant Filters Made Easy. On Time Air Filters is a leader in home air filter delivery, and offers more than 1,500 standard and custom filters sizes for scheduled shipment.

About Reliant Energy:

Reliant Energy provides electricity and energy services to approximately 1.6 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. As part of NRG Energy (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates more than 24,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

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