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Reliant launches first-of-its-kind Reliant Learn & Conserve PlanSM with Nest Learning ThermostatTM

—Reliant's unique plan featuring the learning thermostat helps reduce electricity usage while keeping customers comfortable—

Houston; June 25, 2012—Reliant is bringing customers a unique electricity plan featuring an innovative learning thermostat to help manage home electricity use. Reliant is the first and only electricity provider in Texas to offer the Nest Learning ThermostatTM with the new Reliant Learn & Conserve PlanSM.

The Nest Learning ThermostatTM learns about the customer's lifestyle and automatically adjusts itself when they're away; guides them to energy-efficient temperatures when they're home; and frees them from programming hassles by creating a personalized schedule based on temperature-change history.

"Cooling accounts for about 60 to 70% of the average home's electricity bill and with the Texas summer heating up, this plan couldn't come at a better time," said Elizabeth Killinger, Reliant Senior Vice President, Residential and Operations. "While only about 10% of programmable thermostats are ever actually programmed, 99% of installed Nest Learning Thermostats are running a schedule that reflects the owners' lives. We're excited to be working with Nest to give customers a better way to control their electricity use."

Benefits of the Reliant Learn & Conserve PlanSM featuring the Nest Learning ThermostatTM include:

- **Price Security:** This electricity plan provides a fixed price for 24 months.
- **Comfort:** Turn it up. Turn it down. Nest learns customer preferences and creates a custom schedule based on their temperature changes.
- **Savings:** Built-in activity sensors allow Nest to adjust itself when customers are away so they don't waste electricity cooling an empty home. And Nest's Airwave feature can reduce A/C runtime by up to 30%.
- **Connected:** Nest Mobile and Web Apps allow the customer to control Nest from anywhere using a smart phone, tablet or laptop.

"We chose Reliant because it leads Texas in bringing customers innovative tools to help them reduce their electricity use and they clearly see the value that Nest provides," said Erik Charlton, Nest Vice President of Sales and Marketing. "A properly programmed thermostat can save 20% off your home electricity bill, and Nest's auto-schedule feature makes it very easy to reach your energy-saving potential."

The Reliant Learn & Conserve PlanSM is a 24-month term plan that provides customers with one Nest Learning Thermostat. For plan pricing details, visit www.reliant.com/nest.

Reliant leads Texas in providing customers with tools and information to better manage their energy use through its e-Sense® Smart Energy Solutions. The company currently has more than 600,000 customers using its e-Sense® products and services. For more information, visit www.reliant.com/esense.

About Reliant

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Connecticut, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE:NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers and its diverse power generating facilities can support more than 20 million homes nationwide. For more information about Reliant products and services, visit www.reliant.com. Connect with Reliant on Facebook at facebook.com/reliantenergy and on Twitter @reliantenergy.

About Nest

Nest is focused on addressing home-energy consumption with an elegantly designed solution – one that people *enjoy* using. Founded by Apple alums Tony Fadell and Matt Rogers, Nest brings together a world-class team with the broad backgrounds needed to deliver an amazing product that blends technology with ease of use. Nest is privately funded and based in Palo Alto, Calif. For more information, visit nest.com.

Nest Learning ThermostatTM is trademark of Nest Labs, Inc. e-Sense® is a registered trademark of Reliant Energy Retail Holdings, LLC.

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