



FOR IMMEDIATE RELEASE

Reliant Named Official Energy Sponsor to State Fair of Texas

—Presents Sept. 30 'Opening Day Parade' and nightly 'Reliant Starlight Parade'—

HOUSTON (September 28, 2011)—Reliant has been selected as the exclusive electricity provider and "Official Energy Sponsor" to the 125-year-old State Fair of Texas® and will present the Opening Day Downtown Parade on Sept. 30 and the nightly Reliant Starlight Parade in Fair Park.

"The State Fair is a must-see Texas attraction," said Karen Jones, Reliant's Chief Marketing Officer. "We are proud to support the State Fair and excited to help bring great entertainment and one-of-a-kind family-fun to fairgoers in North Texas and from across the U.S."

Reliant, which provides electricity and energy-related products and services to more than 1.5 million retail customers across Texas, will have booths each weekend where Fairgoers can register to win special giveaways like autographed sports memorabilia and Dallas Cowboys game tickets.

"The State Fair of Texas is thrilled to have Reliant as our Official Energy Sponsor," said Mitchell Glieber, Senior Vice President of Sponsorships, State Fair of Texas. "Reliant shares our goals of supporting youth education and providing a great experience for our visitors. Their support helps us continue to stage one of the greatest State Fair traditions, the Starlight Parade. We're proud to have a partner like Reliant."

The State Fair of Texas is the largest in the country and the largest annual exposition in North America. The Fair had more than two million attendees last year and will run Sept. 30 - Oct. 23 at Fair Park in Dallas.

Reliant will help kick off the State Fair by presenting the Opening Day Downtown Parade at noon on Sept. 30. The fun-filled, Texas-style parade will make its way through downtown Dallas starting at Main and Houston streets and ending at Main Street and Good Latimer Expressway.

At about 7:15 each evening during the Fair, Reliant will present the Reliant Starlight Parade. The parade boasts a barrage of lights, music and costumed characters and 10 elaborately decorated floats travel through Fair Park and are seen by hundreds of visitors along the route each night.

The State Fair of Texas selected "125 Years – A Timeless Tradition" as the theme for this season. For more information about the State Fair, visit www.bigtex.com.

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About Reliant

Reliant provides electricity and energy services to more than 1.5 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company also offers service to commercial, industrial, governmental and institutional customers in the Northeast and is expanding to offer service to residential customers in the region. As part of NRG (NYSE: NRG), Reliant is backed by one of the nation's largest power producers. NRG owns and operates 25,000 megawatts (MW) of generation capacity, including more than 11,000 MW of capacity in Texas. For more information about Reliant products and services, visit www.reliant.com.

About State Fair of Texas

State Fair of Texas is the organization responsible for producing the well-known event of the same name. A 24-day showcase of entertainment, exhibits and competition, it is presented in Dallas each fall in historic Fair Park, a 277-acre complex recognized for its beautiful landscaping and unique collection of art deco architecture. For more information about the State Fair of Texas, visit www.bigtex.com.

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