

For immediate release: March 28, 2011

## Easy Fundraiser: Reliant Energy Supports Youth Education with Donations to Customers' Schools

HOUSTON – Every dollar makes a difference for students in Texas and Reliant Energy is making it easy for customers to help their favorite schools. The Reliant "Power Your School" program will make a recurring donation to support customers' school of choice when Reliant customers register for the program online.

With the "Power Your School" program, Reliant Energy will make a recurring contribution to any Texas public or private elementary, middle or high school or university that a customer selects. Schools or school districts must have a "Power Your School" agreement with Reliant before a customer can support their school through the online program. When new customers sign up at <a href="www.reliant.com/pys">www.reliant.com/pys</a>, Reliant will make a one-time \$25 donation and a \$3 monthly donation on their behalf. When an existing customer registers, Reliant will make a monthly \$3 donation on their behalf.

Monthly donations will continue for three years provided the consumer remains a Reliant customer.

"Education gives young people options and schools need our support to help students reach their full potential," said Jason Few, Reliant Energy President. "Our 'Power Your School' program is another way that Reliant supports youth education in our communities."

One hundred forty-six schools in the Arlington and Fort Worth independent school districts and The Awty International School in Houston are already enrolled to participate in "Power Your School." Schools or school districts can contact Reliant at <a href="mailto:pys@reliant.com">pys@reliant.com</a> for a "Power Your School" agreement.

As a strong supporter of education, Reliant champions youth education through a variety of programs and activities including financial contributions, employee volunteer tutoring and youth sports programs.

All new and existing Reliant customers within the Electric Reliability Council of Texas (ERCOT) where Reliant has offers available are eligible to participate in "Power Your School."

For more information about "Power Your School," visit <a href="www.reliant.com/pys">www.reliant.com/pys</a> – where customers can also read about how their favorite school will be supported by the donations.

## **About Reliant Energy:**

Reliant Energy provides electricity and energy services to more than 1.5 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company also offers service to commercial, industrial, governmental and institutional customers in New Jersey, Pennsylvania, Maryland, Delaware and the District of Columbia. As part of NRG Energy, Inc. (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates 25,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

###

For more information: Pat Hammond, Reliant Energy, 713-537-2157