

For Immediate Release

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RETAIL ENERGY SUPPLY ASSOCIATION WELCOMES RELIANT ENERGY AS ITS NEWEST MEMBER

Harrisburg, PA (September 15, 2010) – The Retail Energy Supply Association (RESA), a leading trade association of retail energy suppliers committed to the advocacy of vibrant and sustainable competitive residential and commercial retail energy markets, today announced the addition of Reliant Energy to the Association's membership, increasing the Association's total membership to 15 companies serving residential, business, government and industrial customers across the United States.

"Today, it is a pleasure for me to welcome Reliant as RESA's 15th member," said Jay Kooper, President of RESA. "This is an especially positive development given Reliant's long heritage of innovation and value creation for customers of all sizes since the beginning of electric restructuring in the United States. I know Reliant will be a great contributor to our Association and the member companies of RESA look forward to working alongside our newest member."

"Competitive electricity markets put power in the hands of customers, giving them choices of products and providers," said Jason Few, President of Reliant Energy. "RESA fills a vital role in promoting the benefits of competitive retail energy markets and we look forward to working together with other RESA members as advocates for choice."

Reliant recently filed applications for licenses to serve commercial and industrial customers in Pennsylvania, New Jersey, Maryland and the District of Columbia.

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About Reliant Energy

Reliant Energy provides electricity and energy services to approximately 1.6 million retail customers – including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company has filed applications to

serve large commercial and industrial customers in Pennsylvania, New Jersey, Maryland and the District of Columbia. As part of NRG Energy (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates more than 24,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

About RESA

RESA's members are Con Edison Solutions; Constellation NewEnergy, Inc.; Direct Energy Services, LLC; Energy Plus Holdings LLC; Exelon Energy Company; GDF SUEZ Energy Resources NA, Inc.; Gexa Energy; Green Mountain Energy Company; Hess Corporation; Integrys Energy Services, Inc.; Just Energy; Liberty Power; PPL EnergyPlus; Reliant Energy Northeast LLC; Sempra Energy Solutions LLC. For more information, contact RESA Executive Director Tracy McCormick at (717) 566-5405 or go to www.RESAUSA.org