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Dallas-Area Youth Learn to Conserve Energy in Their Home

HOUSTON — Approximately 100 Dallas-area youth from the Boys & Girls Clubs of Greater Dallas learned how to make their homes more energy efficient with the help of Reliant Energy and the Texas Rangers, and attended a Rangers game on Sept. 1.

Through the Boys & Girls Clubs existing “Project Learn” program, the youth participated in one-hour sessions for eight weeks, beginning June 22, where they learned more about electricity and energy efficiency through information provided by Reliant Energy from the company’s “Teach Me Energy” Web site (reliant.com/teachmeenergy). The boys and girls also were challenged to identify five things they could do in their home to save energy.

As part of the program, Rangers players and Reliant Energy employees on Aug. 19 made energy efficiency upgrades at the Oak Cliff Boys and Girls Club in Dallas, while Rangers players hosted a baseball clinic and signed autographs for 70 kids. The upgrades included weatherstripping, replacing incandescent light bulbs with more energy efficient compact fluorescent lights (CFLs) and new, energy-efficient refrigerators and freezers.

On Sept. 1, Reliant Energy, the Boys and Girls Clubs and the Texas Rangers took the boys and girls who successfully completed the program out to the Texas Rangers vs. Toronto Blue Jays game.

The summer program helped the youth become energy efficiency ambassadors in their homes, helping parents find ways to conserve energy, including turning off lights and fans when not in use, doing laundry more efficiently and playing outside instead of watching TV.

“Teaching youth about the positive impact they can make on the environment increases the chances they’ll continue those actions as adults,” said Reliant Energy President Jason Few. “Programs like this Summer Energy Efficiency Project are among the ways we can encourage youth to become energy efficiency ambassadors.”

About Reliant Energy

Reliant Energy provides electricity and energy services to more than 1.6 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. As part of NRG Energy (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates more than 24,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

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