

## NRG Energy and Smart Energy Decisions Publish 2021 State of Distributed Energy Resources Study

December 2, 2021

--Research Shows Energy Savings and Sustainability Continue to Top Respondent Priorities--

HOUSTON--(BUSINESS WIRE)--Dec. 2, 2021-- Today, NRG Energy, Inc. (NYSE: NRG) in collaboration with Smart Energy Decisions published new research that shows cost savings and sustainability continue to top the list for customer needs when considering distributed energy resources (DERs). The goal of the 2021 <u>State of Distributed Energy Resources Study</u> was to better understand DER energy trends with the nation's largest electric power users.

In the study, when asked what the key driver was for considering DERs, nearly 85 percent of respondents said cost savings remain the priority for guiding decisions. In addition to reducing costs, nearly two-thirds of those surveyed cited improving energy efficiency and making progress toward emissions reductions as leading considerations. The study also demonstrated a continuing interest in DERs, notably for resources such as energy storage, that can deliver multiple benefits. A quarter of respondents had already deployed this technology, and 59 percent report actively considering storage in the future.

The study interviewed more than 100 large electric power users regarding their energy plans and how DERs fit into their overall strategy.

To read the entire version of the State of Distributed Energy Resources Study click here.

## About NRG

At NRG, we're bringing the power of energy to people and organizations by putting customers at the center of everything we do. We generate electricity and provide energy solutions and natural gas to millions of customers through our diverse portfolio of retail brands. A Fortune 500 company, operating in the United States and Canada, NRG delivers innovative solutions while advocating for competitive energy markets and customer choice, working towards a sustainable energy future. More information is available at <u>www.nrg.com</u>. Connect with NRG on Facebook, LinkedIn and follow us on Twitter @nrgenergy.

## **About Smart Energy Decisions**

Smart Energy Decisions is the leading information and research platform serving large electric power users. We produce news, analysis, research and events designed to help our community make smart energy decisions. We are a catalyst for change in support of the energy transition taking place in electric power markets. Our mission is to help large electric power users improve their profitability and reduce their carbon emissions by adopting best practices in energy efficiency and renewable energy sourcing.

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Investors: Kevin L. Cole, CFA 609.524.4526 investor.relations@nrg.com

Media: Lauren Brown 713.537.2861 Lauren.Brown@nrg.com

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