



NRG Launches Renewable Select, Simplified Renewables without the PPA

October 18, 2018

PRINCETON, N.J.--(BUSINESS WIRE)--Oct. 18, 2018-- NRG Energy, Inc. (NYSE: NRG) announces the availability of Renewable Select, simplifying the renewables procurement process and making it easier for businesses to choose renewable energy. The plan transforms the lengthy and complex traditional energy procurement process into a cost competitive, easy to execute transaction.

Today's customers demand renewable energy at grid parity to meet their fiscal requirements while achieving their sustainability goals. Renewable Select uniquely delivers to customers:

- A standard contract with straightforward terms, no need to sign a power purchase agreement (PPA)
- Renewable energy procured in the amount desired, no large commitments required
- A simplified corporate approval process, no lengthy 20-year contracts
- A single, consolidated bill, no juggling multiple bills by electricity source
- The ability to point to the physical location where your renewable electricity is produced and even the opportunity to receive naming rights

Renewable Select is the future of clean energy – built and tailored for business. The plan breaks down and removes the barriers that typically impede the procurement of wind and solar energy, such as untenable contract sizes or lengths, difficult building logistics or complex financial transactions.

At NRG, we deliver forward-thinking products such as Renewable Select thanks to our expertise in generation and retail and the integrated platform that unites the two. For more information, visit [Renewable Select](#).

About NRG

At NRG, we're redefining power by putting customers at the center of everything we do. We create value by generating electricity and serving nearly 3 million residential and commercial customers through our portfolio of retail electricity brands. A Fortune 500 company, NRG delivers customer-focused solutions for managing electricity, while enhancing energy choice and working towards a sustainable energy future. More information is available at www.nrg.com. Connect with NRG on Facebook, LinkedIn and follow us on Twitter @nrgenergy, @nrginsight.

Safe Harbor

This communication contains forward-looking statements that may state NRG's or its management's intentions, beliefs, expectations or predictions for the future. Such forward-looking statements are subject to certain risks, uncertainties and assumptions, and typically can be identified by the use of words such as "will," "expect," "estimate," "anticipate," "forecast," "plan," "believe" and similar terms. Although NRG believes that its expectations are reasonable, it can give no assurance that these expectations will prove to have been correct, and actual results may vary materially. Factors that could cause actual results to differ materially from those contemplated above include, among others, risks and uncertainties related to the capital markets generally.

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Source: NRG Energy, Inc.

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