



## NRG Launches 'Choose to Give' Plan Benefiting Boston Children's Hospital

September 15, 2017

- Customers can create healthier tomorrows for children simply by paying their electric bill -

BOSTON--(BUSINESS WIRE)--Sep. 15, 2017-- NRG today formally unveiled a new partnership with Boston Children's Hospital as part of its **Choose to Give** program, which allows NRG customers to support local nonprofits through their electricity plan.

Under this plan, NRG contributes \$50 to Boston Children's Hospital for every customer that enrolls, approximately one month after enrollment. In addition, NRG will contribute one percent of each customer's electricity supply charges to Boston Children's Hospital annually for as long as the customer remains on the plan. Besides helping our children's health, those who enroll will also get the peace of mind that comes with locking in a predictable electricity supply price for 12 months.

Boston Children's Hospital, one of the leading pediatric hospitals in the U.S., is the first nonprofit in Massachusetts to partner in the program and to receive contributions from NRG.

"We are so grateful for the generosity of NRG," said Carola Cadley, Vice President, Corporate Development and Special Events, Boston Children's Hospital Trust. "Every dollar contributed through their program has 100% impact, furthering the hospital's mission to treat all children, no matter what condition they face."

"Boston Children's Hospital is absolutely vital to the health and well-being of children and families across the region and beyond," said Mike Starck, NRG general manager and Boston native. "We are proud to offer our customers a simple way to support the great work done by the doctors, nurses, and staff at Boston Children's Hospital."

The **Choose to Give** program first launched in 2016 to Pennsylvania customers, benefiting several regional nonprofits including Children's Hospital of Philadelphia.

Customers interested in learning more about the Boston Children's Hospital plan or to enroll can visit [nrghomepower.com/bch](http://nrghomepower.com/bch). Terms and conditions, including an early cancel fee, apply.

### About Boston Children's Hospital

Boston Children's Hospital is home to the world's largest research enterprise based at a pediatric medical center, where its discoveries have benefited both children and adults since 1869. More than 1,100 scientists, including seven members of the National Academy of Sciences, 11 members of the Institute of Medicine and 10 members of the Howard Hughes Medical Institute comprise Boston Children's research community. Founded as a 20-bed hospital for children, Boston Children's today is a 415-bed comprehensive center for pediatric and adolescent health care. Boston Children's is also the primary pediatric teaching affiliate of Harvard Medical School.

For more, visit our Vector and Thriving blogs and follow us on our social media channels: @BostonChildrens, @BCH\_Innovation, Facebook and YouTube.

### About NRG

NRG is the leading integrated power company in the U.S., built on the strength of our diverse competitive electric generation portfolio and leading retail electricity platform. A Fortune 500 company, NRG creates value through best in class operations, reliable and efficient electric generation, and a retail platform serving nearly three million residential and commercial customers throughout the country. NRG's Retail East division is a leading consumer energy solutions provider serving electricity and natural gas customers in nine states and the District of Columbia and implements sustainable solutions for producing and managing energy, develops smarter energy choices and delivers exceptional service. For more information, please visit [picknrg.com](http://picknrg.com). Engage with us on Facebook at [facebook.com/pickNRG](https://www.facebook.com/pickNRG) and Twitter at @pickNRG.

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### NRG

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