

Eagles Quarterback Carson Wentz Signs Partnership Deal with NRG

December 14, 2016

-- Deal with the retail electricity supplier is Wentz's first major endorsement of a Philadelphia-based company --

PHILADELPHIA--(BUSINESS WIRE)--Dec. 14, 2016-- Philadelphia Eagles quarterback Carson Wentz did not take long to make a huge impact on his team, fans and local community. So with today's announcement that Wentz has signed a partnership with NRG, an electricity supplier based in Philadelphia and a part of NRG Energy, Inc. (NYSE:NRG), Wentz is sure to also have a major impact on how people of the Delaware Valley buy and use electricity.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20161214005132/en/



Eagles Quarterback Carson Wentz Signs Partnership Deal with NRG (Photo: Business Wire)

The agreement, which runs through at least the end of the 2017 football season, is Wentz's first major endorsement deal for a Philadelphia-based company.

"I'm so excited and proud to support NRG," Wentz said. "I love that they provide their customers with so many energy options and great service. But more importantly, I love that they are based in Philly and do so much to support the local community."

NRG supports the community in many ways, including its NRG Gives and Choose to Give programs. NRG Gives allows people to vote for one of three nonprofits to receive as much as \$100,000. Choose to Give is an electricity plan where NRG donates money to various charities when customers sign up, and then contributes a portion of the customer's bill to that charity as long as they remain a customer.

"We couldn't be more thrilled to have Carson on the NRG team," said NRG general manager Mike Starck. "Carson is a great guy. He's a leader. He is the future of the Eagles, and he will help NRG clearly show the incredible potential of the future of energy."

Delaware Valley consumers have electricity choice and that means people can pick the options that meet their energy needs. As an NRG brand ambassador, Wentz will help customers understand the wide variety of NRG products and services available to its customers. These include NRG's Eagles Fan Plan, which provides customers an authentic Eagles helmet, NRG's new electricity and natural gas bundle offer, and NRG Home Solar for residents in New Jersey.

Wentz joins Eagles defensive lineman Connor Barwin as an NRG ambassador. Barwin has represented NRG since 2014 and is particularly committed to NRG's sustainability efforts, including its rooftop solar business. As the official energy provider of the Philadelphia Eagles, NRG powers Lincoln Financial Field with sustainable energy solutions, including more than 11,000 solar panels and micro wind turbines. NRG also provides fans inside Lincoln Financial Field with a personal power option called NRG Go, portable power kiosks, which allow people to rent power packs to keep their mobile devices charged.

This new relationship with Carson Wentz reinforces the strong relationship between NRG and the Eagles and shows just how bright the future is for both NRG and the Eagles.

About NRG Energy

View source version on businesswire.com: http://www.businesswire.com/news/home/20161214005132/en/

Source: NRG Energy, Inc.

Media:

NRG
Dave Schrader, 267-295-5768
Manager, Public Relations
David.Schrader@nrg.com