

In the Season of Giving, Vote Now for a Pennsylvania Nonprofit to Receive \$100,000 from NRG

December 1, 2016

-NRG Gives Is Pennsylvania-Based Company's New Charitable Program that Offers the Public the Power of Giving-

PHILADELPHIA--(BUSINESS WIRE)--Dec. 1, 2016-- NRG, an electricity supplier based in Philadelphia and a part of NRG Energy, Inc. (NYSE:**NRG**), this week kicked-off the inaugural round of its "NRG Gives" program, the company's new charitable-giving initiative. Designed to empower people to help support the Pennsylvania nonprofits that matter most to them, the public is invited to vote on one of three finalist organizations in Pennsylvania to receive the top award of \$100,000. Each nonprofit was nominated and selected by NRG employees.

The three finalists are:

- MANNA: Located in Philadelphia, MANNA was founded to support community members suffering critical illnesses with the nourishment and nutritional support they need during medical crises.
- <u>Gift of Life Family House</u>: Serving the eastern half of Pennsylvania, Gift of Life Family House works to coordinate life-saving and life-enhancing transplants for those in need.
- Community Foundation for the Alleghenies: Committed to improving the community, this organization helps support
 causes from education and community development to the environment, and everything in between.

"NRG Gives provides our customers and those passionate about helping others an opportunity to make their communities a better place for us all," said Mike Starck, general manager, NRG. "With the season of giving upon us, it's the perfect time to raise awareness for each of these three wonderful organizations, and just as importantly to engage our friends in the community. We encourage everyone to take a brief moment to vote often for one of these nonprofits – it's as simple as clicking your selection online, all to give a big boost for even bigger causes."

Online voting runs through December 9th, 2016, 11:59 p.m. EST, with the winner slated to be announced on December 16th, 2016. The public may review contest rules and vote by visiting nrghomepower.com/nrg-gives. The nonprofit with the most votes will receive \$100,000, and the other two nonprofits will receive \$10,000 and \$5,000, respectively, based on their vote totals.

About NRG Energy

NRG Energy, Inc. is the leading integrated power company in the U.S., built on the strength of the nation's largest and most diverse competitive electric generation portfolio and leading retail electricity platform. A Fortune 200 company, NRG Energy creates value through best in class operations, reliable and efficient electric generation, and a retail platform serving residential and commercial businesses. Working with electricity customers, large and small, we continually innovate, embrace and implement sustainable solutions for producing and managing energy. We aim to be pioneers in developing smarter energy choices and delivering exceptional service as our retail electricity providers serve almost 3 million residential and commercial customers throughout the country. More information is available at nrg.com and picknrg.com. Connect with NRG Energy on Facebook and follow us on Twitter at Qnrginsight and <a href="mailto:

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