



J.J. Watt Inks Partnership with NRG and Reliant

April 28, 2015

-Defensive Player of the Year brings more to fans with in-home energy innovation and services-

HOUSTON – April 28, 2015 – What do J.J. Watt and Reliant have in common? They bring power and so much more to Texans – on the playing field and in homes and businesses across the state. Today, Reliant and its parent company, NRG, harness this “power for more” to announce a partnership with the Houston Texans’ prized defensive end. Through this collaboration, Watt goes beyond the expected to energize awareness for Reliant and NRG Companies’ customer-centric products and solutions to power every lifestyle.

“Outside of my own home, NRG Stadium is where I spend most of my time, so naturally I am very excited about this partnership,” said Watt. “Reliant and NRG are constantly working to give people more options on how to create and use energy, much like I am constantly trying to find new ways to improve my game. Whether it’s helping to forge the future of energy or making an impact in the community, NRG and Reliant are always working to be the best and I am excited to be part of that process.”

“J.J. is a game-changer and the best in the field. But he’s more than that. He’s even there when you don’t expect it, like switching from defense to offense to catch a pass, and putting points on the board,” said Elizabeth Killinger, president of NRG Retail and Reliant. “Simply put, J.J. is always doing more for his team, fans and the community and consistently delivers the unexpected. Just like J.J., Reliant and the NRG family offer more as well, powering people at home and on-the-go by delivering electricity as well as energy management, home security, home automation, solar power, electric vehicle charging and other products and services. That’s our commitment to being there for our customers.”

In line with J.J.’s tradition, Reliant and the NRG family bring more choices and exceptional services to consumers. To honor Texans’ Number 99, Reliant has created some special offers:

- Reliant Texans Plan – An electricity plan with a 12-month term for 9.9 cents/kWh that includes a J.J. Watt replica jersey as well as a \$25 donation benefitting the Justin J. Watt Foundation and the Houston Texans Foundation. More information is available at reliant.com/texansplan.
- For security offered by Reliant, customers can receive the first three months of service for only \$9.99 per month and free professional installation. Offer valid for customers who schedule an installation by June 30, and package details are available at reliant.com/connect.
- Just like J.J., customers can be prepared for any situation, including extreme weather, with a \$99 discount on NRG backup generators. Those who are interested can request more information at nrg.com/generators, and must schedule an in-home assessment by June 30 for this promotion.

In addition, NRG is having more than 700 solar panels installed at NRG Park, set to be operational before the Texans start their 2015 season. This update will complement the LED lights at NRG Stadium and its covered eVgo parking lot where electric vehicles can charge during events.

About NRG

NRG is leading a customer-driven change in the U.S. energy industry by delivering cleaner and smarter energy choices, while building on the strength of the nation’s largest and most diverse competitive power portfolio. A Fortune 250 company, we create value through reliable and efficient conventional generation while driving innovation in solar and renewable power, electric vehicle ecosystems, carbon capture technology and customer-centric energy solutions. Our retail electricity providers serve almost 3 million residential and commercial customers throughout the country. More information is available at nrg.com. Connect with NRG Energy on Facebook and follow us on Twitter @nrgenergy.

About Reliant, an NRG Company

Reliant provides electricity, smart energy solutions and energy services to business and residential customers across Texas. Reliant is part of NRG Energy, Inc. (NYSE: NRG), a Fortune 250 company that is at the forefront of changing how people think about, buy and use energy. Backed by a diverse portfolio of nearly 140 power generating facilities that can support millions of homes and businesses nationwide, NRG’s retail businesses, including Reliant, serve almost 3 million residential and commercial customers throughout the country. Collectively, NRG’s retail brands are the largest providers of electricity in Texas. For more information about Reliant products and services, please visit reliant.com and connect with Reliant on Facebook at [facebook.com/reliantenergy](https://www.facebook.com/reliantenergy) and on Twitter @reliantenergy.

Retail electricity services are offered by Reliant Energy Retail Services LLC d/b/a Reliant (PUCT Certificate #10007), and security and home automation services are offered by NRG Connected Home LLC d/b/a Reliant, both of which are wholly owned by NRG Energy, Inc. Terms and conditions apply. Monthly Security offered by Reliant promotion and free installation not applicable for Home Automation Services. For complete security and home automation terms and conditions, visit reliant.com/connectterms. Reliant is a service mark of Reliant Energy Retail Holdings, LLC, a wholly owned subsidiary of NRG Energy, Inc. © 2015 NRG Energy, Inc. All rights reserved

Media Contact:

Bobby Zafarnia

713.537.2159

Bobby.Zafarnia@nrg.com

Twitter: @reliantmedia