NRG Home Solar Launches Strategic Partnership with Upromise by Sallie Mae

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New program helps families save for college through rooftop solar

Princeton, New Jersey – January 22, 2015 – (NYSE: NRG) NRG Home Solar, one of the country's leading residential solar companies, announced a new partnership with Upromise by Sallie Mae, a service that helps families pay for college by earning cash back on everyday purchases. Through this innovative collaboration, NRG Home Solar will become the first residential solar company to offer Upromise members, in select states, a significant bonus for a completed solar installation, plus cash back for simply learning more about the benefits of solar at home.

"Millions of Americans are already saving for college through Upromise by Sallie Mae and now they can save even more by learning about home solar and having solar installed on their homes," said Kelcy Pegler, Jr., President of NRG Home Solar. "This partnership is a first for our industry that will allow us to help more families save for college and potentially reduce their electricity costs by generating clean, renewable power at home."

NRG Home Solar is a leader in the residential solar industry in states across the U.S. This new partnership is the latest example of the company's strategy of developing wide-ranging programs with retail and online services that Americans use every day.

Through the new Upromise partnership, NRG Home Solar will offer Upromise members a one-time $500 bonus – deposited into a Upromise account – for completing a solar installation and a one-time $50 bonus for members who complete an appointment to learn more about home solar. The offer will be available to qualifying Upromise members in New York, California, Connecticut, New Jersey and Massachusetts.

"We are excited to add NRG Home Solar to our growing list of partners who continue to provide new opportunities for our members to save for college," said Erin Condon, president, Upromise by Sallie Mae. "The potential to reduce electricity costs while also saving for college is a win-win for our members."

Free and easy to join, Upromise by Sallie Mae allows families to earn cash back for college from everyday purchases by shopping online with partners. Through Upromise, shoppers earn real cash rewards that can be put towards saving and paying for college including repayment of an eligible student loan, a Sallie Mae high-yield savings account, eligible 529 college savings plans or cash back in the form of a check.

To date, Upromise members have collectively earned more than $850 million. To learn more, visit Upromise.com.

About NRG Home Solar NRG Home Solar is one of the country's leading solar companies specializing in the installation of residential solar PV. NRG Home Solar designs, installs and maintains solar systems that help homeowners bring their homes into the future with cleaner energy. The company is a wholly-owned subsidiary of NRG Energy, Inc. and has offices throughout the US. For more information please visit www.nrghomesolar.com or follow us on Twitter @NRGHomeSolar

About Upromise

Upromise by Sallie Mae is a free to join college savings program and members have earned more than $850 million in cash back for college. Hundreds of companies have joined forces to help families save money for college through everyday purchases, online shopping, booking travel, or dining out. Rewards can be invested in a 529 college savings plan, used to help pay down an eligible student loan, deposited into a Sallie Mae High Yield Savings Account or requested by check.

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