



## NRG Debuts Growth Plan for 2015 and Beyond at Investor Meeting

January 15, 2015

HOUSTON--(BUSINESS WIRE)--Jan. 15, 2015-- NRG Energy, Inc. (NYSE:NRG) debuts its long-term growth plan at its 2015 Investor Meeting, walking the audience through how the traditional power company plans to continue its transformation in a world trending towards carbon constraints and personalized energy consumption. Themed "Win Today, Win Tomorrow and Win the Future," the meeting will be broadcast via live stream accessible along with presentation materials at the link below.

"Decentralized generation. Personal power. Clean energy. Freedom from the constraints of being constantly tethered to the wall outlet. We have a distinct point of view on where the energy industry needs to go and a plan on how NRG helps lead the way," said NRG CEO David Crane. "The electric industry treats meters as its customers but it is people who use energy and the energy consumers of the 21<sup>st</sup> Century want all the benefits that new clean energy technology can provide."

NRG will detail how it is capturing greater value today and into the future as it leverages its traditional power generation business into a purpose-driven, customer-obsessed, clean energy solutions company, able to meet the energy demands of a new generation of industrial, commercial and residential energy consumers. NRG will illustrate the significant growth opportunity in addressing its sizable market across its unique combination of solutions in the NRG Group of Companies: NRG Home, NRG Business, NRG Renew, NRG eVgo, NRG Carbon 360 and NRG Yield.

"As 2015 represents a pivotal point for NRG in unlocking the value of the NRG Group of Companies, it is essential that we provide our investors a succinct and tangible means to remain confident in the value proposition and free cash flow power of our legacy platforms as well as the complementary and value-enhancing nature of our new initiatives," said Kirk Andrews, NRG CFO.

Details on NRG's growth strategy will be delivered over the two-day meeting and cover how NRG plans to increase EBITDA incrementally by growing:

- NRG Business capitalizing on wholesale generation retirement, consolidating value, and leading the market in distributed generation;
- NRG Home capitalizing on new products and services for the retail market and the widespread and growing appeal of residential solar;
- NRG Renew capturing opportunities in the high-growth distributed (C&I) solar market;
- NRG Carbon 360 leveraging societal demands for reduced greenhouse gas emissions and bringing on-line a series of large-scale carbon-as-asset events thus turning carbon into a productive asset;
- NRG eVgo capitalizing on the need for a national, interoperable charging infrastructure; and
- NRG Yield capitalizing on its intrinsic growth pipeline.

"From capturing the solar value of rooftops to monetizing carbon, NRG is showcasing its expertise in capturing value from the new generation of clean energy technology." Crane continued, "The companies best positioned to win in this transformed environment are companies with an established energy relationship with the customer, so long as energy companies, like NRG, adapt to the new environment."

Further, the same disruptive forces that have transformed industries from telecommunications to media and entertainment are on the cusp of impacting the energy industry. Sequences of creative market disruption as seen in the digital and mobile age are often followed by substantial value creation opportunities. Properly leveraged, technology and cultural disruption can propel agile companies like NRG into positions of strength as they capitalize on new markets and consolidate legacy value along the way.

Presentation material and a live audio webcast will be available by logging on to NRG's website at <http://www.nrg.com/> and clicking on "Presentations and Webcasts" under the "Investors" section at the bottom of the home page. The webcast begins at 8 am Central Time and will be archived on the site for those unable to listen in real time.

### About NRG

NRG is leading a customer-driven change in the U.S. energy industry by delivering cleaner and smarter energy choices, while building on the strength of the nation's largest and most diverse competitive power portfolio. A Fortune 250 company, we create value through reliable and efficient conventional generation while driving innovation in solar and renewable power, electric vehicle ecosystems, carbon capture technology and customer-centric energy solutions. Our retail electricity providers serve almost 3 million residential and commercial customers throughout the country. More information is available at [www.nrg.com](http://www.nrg.com). Connect with NRG Energy on Facebook and follow us on Twitter [@nrgenergy](https://twitter.com/nrgenergy).

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements are subject to certain risks, uncertainties and assumptions and include NRG's expectations regarding its growth plan. Forward-looking statements typically can be identified by the use of words such as "expect," "believe," and similar terms. Although NRG believes that its expectations are reasonable, it can give no assurance that these expectations will prove to have been correct, and actual results may vary materially. Factors that could cause actual results to differ materially from those contemplated above include, among others, general economic conditions, hazards customary in the power industry, competition in wholesale power markets, the volatility of energy and fuel prices, failure of customers to perform under contracts, changes in the wholesale power markets, changes in government regulation of markets and of environmental emissions, and our ability to achieve the expected benefits and timing of our growth plan. NRG undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The foregoing review of factors

that could cause NRG's actual results to differ materially from those contemplated in the forward-looking statements included in this news release should be considered in connection with information regarding risks and uncertainties that may affect NRG's future results included in NRG's filings with the Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov).

Source: NRG Energy, Inc.

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