



MEDIA ALERT: NRG Energy Hosts Groundbreaking for “Ultra-Green” New Princeton Headquarters

November 19, 2014

NRG Energy Inc. will host a groundbreaking ceremony for the company's new sustainable headquarters, which will feature established and cutting-edge green technologies, including an on-site solar field, water recycling systems and NJ's first electric-vehicle-to-grid (eV2g) charging station. The new building will demonstrate the ability of businesses to pursue sustainable practices and reduce overall dependence on what NRG CEO David Crane calls the “rickety old” grid system. Mr. Crane will also make a major announcement about the company's new commitment to action on climate change and strategies for lower-carbon, renewable energy development.

WHEN: Thursday, November 20, 2014

Groundbreaking ceremony: 1:00 pm – 2:15 pm ET

Media Q&A with CEO David Crane, and speakers: 2:15 – 2:30 pm ET

WHERE: Please arrive/park at 502 Carnegie Center Drive, Princeton NJ 08540. NRG will transport you across the street to the groundbreaking event. Please note that the event site (802 Carnegie Center Drive) has no parking as this is a true groundbreaking.

CONTACT AND RSVP: Please RSVP to david.gaier@nrg.com, by Wednesday, November 19, or contact for more information and interview requests.

LIVE STREAM: For those who can't attend in person, the event will be streamed live via the following web link: <http://www.nrg.com/news/executive-blog/post/nrg-breaks-new-ground>

VISUALS: Photos and videos of NRG Energy President and CEO David Crane, U.S. Senator Cory Booker (invited), U.S. Representative-elect Bonnie Watson Coleman, Unilever Vice President of Sustainable Living North America Jonathan Atwood, New Jersey Economic Development Authority CEO Michele Brown, and Boston Properties CEO Owen Thomas. Other NJ State officials and local politicians.

Source: NRG Energy Inc.

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