



## NRG Energy Closes Strategic Acquisition of Personal Solar Products Market Leader

September 18, 2014

*- Acquisition of Goal Zero to help NRG empower the modern mobile lifestyle with solar power and battery-pack products -*

PRINCETON, N.J.--(BUSINESS WIRE)--Sep. 18, 2014-- [NRG Energy, Inc.](#) (NYSE: NRG) has completed its previously announced acquisition of Goal Zero, bringing the rapidly growing consumer products company and its suite of personal solar devices into the NRG family.

"Every American deserves the right to experience the benefits of solar power regardless of whether they own a roof suitable for residential solar installation," said David Crane, President and CEO of NRG. "Goal Zero's line of solar and energy storage products combine the best features of solar energy: a readily portable energy source for our customers' mobile lifestyles, reliability disconnected from the increasingly unreliable grid and, of course, ready access to the sun's inexhaustible supply of free and clean energy."

In 2009, Robert Workman created Goal Zero after experiencing the challenges associated with the lack of basic access to electricity in developing countries. Goal Zero designs products that give users the freedom to go anywhere, powering devices in a variety of situations, from charging gear on a camping trip to running essential equipment in a natural disaster.

"Being part of NRG empowers us to maximize the impact of our founding mission to put reliable power in the hands of every human on earth," said Workman, founder and CEO of Goal Zero. "Uniting Goal Zero with NRG builds on this common vision for the future."

The acquisition aligns with NRG's mission to lead the market in offering cleaner, smarter choices and sustainable lifestyle solutions to all energy consumers across all regions of the country.

"The acquisition of Goal Zero enables us to put power in people's hands and deepens our relationship with our customers as we enter an era of personal power. This is a time when consumers increasingly take control over how their power is generated and how much they use," said Elizabeth Killinger, President of NRG Retail. "With Goal Zero products, consumers are free, untethered and powered wherever they go."

### About NRG Energy

NRG is leading customer-driven change in the U.S. energy industry by delivering cleaner and smarter energy choices, while building on the strength of the nation's largest and most diverse competitive power portfolio. A Fortune 250 company, we create value through reliable and efficient conventional generation while driving innovation in solar and renewable power, electric vehicle ecosystems, carbon capture technology and customer-centric energy solutions. Our retail electricity providers serve almost 3 million residential and commercial customers throughout the country. More information is available at [www.nrg.com](http://www.nrg.com). Connect with NRG Energy on Facebook and follow us on Twitter @nrgenergy and @NRGMedia.

### About Goal Zero

Goal Zero is the industry leader for renewable and reliable solar power. Born out of the desire to empower people everywhere, Goal Zero's products are designed to give you the freedom to go anywhere, regardless of battery life. From cell phones to refrigerators, and everything in between, Goal Zero products keep you connected and powered up in any situation. For more information, visit [www.goalzero.com](http://www.goalzero.com).

### NRG Safe Harbor Disclosure

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements are subject to certain risks, uncertainties and assumptions and include NRG's expectations regarding Goal Zero and forward-looking statements typically can be identified by the use of words such as "will," "expect," "believe," and similar terms. Although NRG believes that its expectations are reasonable, it can give no assurance that these expectations will prove to have been correct, and actual results may vary materially. Factors that could cause actual results to differ materially from those contemplated above include, among others, general economic conditions, hazards customary in the power industry, competition in the retail electricity markets, the volatility of energy and fuel prices, failure of customers to perform under contracts and our ability to achieve the expected benefits of the Goal Zero acquisition. NRG undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The foregoing review of factors that could cause NRG's actual results to differ materially from those contemplated in the forward-looking statements included in this news release should be considered in connection with information regarding risks and uncertainties that may affect NRG's future results included in NRG's filings with the Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov).



Source: NRG Energy, Inc.

### Media contacts:

NRG Energy  
Pat Hammond, 713-537-2157  
[patricia.hammond@nrgenergy.com](mailto:patricia.hammond@nrgenergy.com)

or

Goal Zero  
Lisa Janssen, 888-794-6250, ext. 7081

[ljanssen@goalzero.com](mailto:ljanssen@goalzero.com)

or

**Investor contacts:**

NRG Energy

Chad Plotkin, 609-524-4526

Daniel Keyes, 609-524-4527