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**Reliant Customers First in Texas to Get Electricity Info Via
'Green Button' Initiative to Empower Consumers**

HOUSTON; March 22, 2012—Reliant customers have a new, convenient way to monitor how they use electricity in their homes by leveraging Green Button, a White House-inspired, industry-led initiative to provide electricity use data to consumers electronically in a simple, easy-to-understand format. This is the latest addition to Reliant's suite of smart energy tools and options that give customers with smart meters information, understanding and greater control over how they buy and use electricity.

Green Button makes a customer's electricity use information available to them – and only to them – so they can review, analyze and save their usage details after a one-click download. Customers also have the option of getting their usage information from Green Button through their online account dashboard on Reliant's website, reliant.com.

"More than half a million customers today are using Reliant's smart energy solutions to conserve energy and make cost-saving decisions that positively impact their pocketbooks and the environment. Green Button is another way that Reliant customers can learn about how they use electricity and continue to make smart energy choices that work for them," said Jason Few, Reliant President and NRG Executive Vice President & Chief Customer Officer. "With Green Button and Reliant's innovative tools, customers have more options and ways to track and manage their electricity usage."

"Providing consumers with easy access to data on their energy consumption can help give them the tools they need to make informed decisions about their energy use," as Energy Secretary Steven Chu has said. "Developing applications and services to help consumers understand and control their energy use is a field ripe for American innovation."

Reliant is the first electricity retailer in Texas to launch Green Button, which is part of the U.S. government's goal to help spur innovations that leverage data generated by smart meters. Green Button is essentially an effort to provide electricity customers with easy access to their energy usage - in a standardized format - to help them understand it and find ways to reduce consumption and lower their energy bills.

The implementation of Green Button at Reliant was executed by NRG SimplySmart Solutionssm, an NRG company that provides Reliant with cutting-edge technology, consumer applications, call center expertise and operational consulting.

Reliant leads Texas in bringing the benefits of smart energy technology to consumers in Texas. More than 550,000 Reliant customers are using Reliant e-Sense® smart energy solutions that give them detailed information about how they use electricity at home, timely insights about their power use and cost, and the ability to take action to change how they use electricity. Reliant's e-Sense products and services include the e-Sense Weekly Summary email, which provides a comparison of usage information from the previous two weeks, an estimate of total charges for the billing period and energy efficiency tips; the e-Sense Time-of-Use plan which helps customers save money by shifting high-usage activities - like doing laundry or running the dishwasher - to a time of day when the plan offers lower-priced electricity; and the e-Sense home energy monitor that lets customers view the amount of electricity they are using, with data updated as fast as every 10 seconds.

Reliant provides customers with a number of ways to manage and track their electricity usage and delivers the information in various formats, including online, email and mobile device. For more information about Reliant's e-Sense smart energy solutions, visit www.reliant.com/esense.

About Reliant

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers and its diverse power generating facilities can support over 20 million homes nationwide. For more information about Reliant products and services, visit www.reliant.com.

For more information about the Green Button Initiative, visit <http://collaborate.nist.gov/twiki-sggrid/bin/view/SmartGrid/GreenButtonInitiative>.

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EDITOR'S NOTE: For a quick step-by-step PDF guide on how Green Button works, contact Pat Hammond.