

FOR IMMEDIATE RELEASE

**RELIANT JOINS NBA
IN TRIO OF NBA ALL-STAR EVENTS**

–Community Invited to Join 5K Race and NBA All-Star Jam Session–

HOUSTON, Feb. 14, 2013 – Call it home court involvement. With the 62nd NBA All-Star Game right in its backyard, [Reliant](#) will sponsor a series of events Feb. 15-17 that will have participants running, dribbling and giving back to the community.

The Reliant-sponsored events:

- Feb. 14-17: NBA All-Star Jam Session is an opportunity for fans to shoot, dunk and dribble with full-sized hoops. Starting Feb. 15 watch art come to life on a six-foot canvas by live performance artist [Garibaldi](#) at the Reliant court.
- Feb. 15: The NBA Cares All-Star Day of Service will feature Reliant employees and volunteers as well as NBA players, staff, partners and volunteers who will work with the nonprofit Rebuilding Together Houston to provide hands-on home repair, renovation and energy efficiency upgrades to five local homes.
- Feb. 16: The 2013 NBA All-Star Run, Walk & Dribble 5K Run or 1K Walk will feature NBA and WNBA legends, live music, mascots and interactive games. Adding to the fun, more than 100 Reliant employees will participate in the run.

"Rather than watch from the bench, Reliant is participating in the NBA All-Star Game activities to stay involved with our communities and customers in fun, rewarding ways," said Karen Jones, Chief Marketing Officer of Reliant. "With 100 of our employees running the 5K and thousands of our customers getting special access to Jam Session events, people will see why it's great to be with Reliant."

A number of lucky Reliant customers will have free special access tickets to a private hour at NBA All-Star Jam Session before doors open to the general public and the opportunity to see James Harden at the Reliant booth. For fans who need a brief time out, Reliant also will host hospitality booths throughout NBA All-Star.

For more information about Reliant's community involvement and sponsorships, visit www.reliant.com/community.

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About Reliant

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 300 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers and its diverse power generating facilities can support over 40 million homes nationwide. For more information about Reliant products and services, please visit www.reliant.com. Connect with Reliant on Facebook at www.facebook.com/reliantenergy and on Twitter [@reliantenergy](https://twitter.com/reliantenergy).

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