

FOR IMMEDIATE RELEASE Monday, July 11, 2011 FOR MORE INFORMATION Matt Rogers (361) 561-4687 mrogers@cchooks.com

Hooks Launch Reliant Energy Summer Sweepstakes

Once-in-a-Lifetime Premium Baseball Experiences Await Lucky Fans

CORPUS CHRISTI – More often than not, a life-long love of baseball is fueled by admiration for one of the game's heroes. It's often cemented by personal fan experience, accompanied by the emotion that you'll never be able to get close enough to the grass, the dirt, the chalk... the game.

The Hooks and Reliant Energy will help turn baseball dreams into reality for 14 fans this summer. The winners of the Reliant Energy Summer Sweepstakes will receive once-in-a-lifetime baseball experiences like:

- an opportunity to meet Baseball Hall-of-Famer and Texas icon Nolan Ryan at his Arlington headquarters on Sept.10. The meet-and-greet includes round-trip, coach-class air transportation for four to Dallas and one-night hotel stay
- a chance to be part of an exclusive adult baseball clinic with 22 others at Whataburger Field on Oct. 1, with professional instruction in a "training camp" environment
- the possibility of the Ultimate Hooks Experience with 11 guests of choice in the Whataburger Field Owner's suite for a 2011 Hooks game; the package includes dinner, a behind-the-scenes VIP tour of the ballpark, interaction with the team front-office staff members, an autographed team ball and Hooks baseball caps

For information on how to enter and official rules, <u>click here</u>.

Fans can enter at Whataburger Field concourse information tables during Hooks home stands July 7-12, July 18-21, July 26-28, Aug. 5-8 and Aug. 17-22. In addition, ballpark ushers will have registration forms. The sweepstakes ends Aug. 22.

"The Hooks and Ryan-Sanders Baseball are excited about teaming up with Reliant Energy on this remarkable series of fan experiences," Hooks president Ken Schrom said. "We value our relationship with Reliant because of the unique opportunities that they create for Hooks fans and the company's strong commitment to baseball."

"The Hooks have been a strong community partner and we are thrilled to join them to give back to fans that show unwavering support and love for the team and the game," said Manny Rodriguez, Vice President of Sponsorship Marketing and Charitable Giving. "Helping provide fans with once in a lifetime opportunities is another way we give back and make a positive difference in our communities."

Winners will be recognized on Reliant Energy Back to School Night at Whataburger Field on Tuesday, Aug. 30.

Corpus Christi Hooks Baseball is in its seventh season. The Hooks are members of the eight-team Texas League and Double-A affiliate of the Houston Astros. Reid Ryan, oldest son of baseball Hall of Fame pitcher Nolan Ryan, is founder and CEO of the Hooks and Round Rock Express. The Hooks focus on exemplary customer service in a family-friendly environment. Advance ticket prices of \$10/\$12 for reserved seats and \$5/\$6 for general admission meet affordability requirements.

Reliant Energy provides electricity and energy services to more than 1.5 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company also offers service to commercial, industrial, governmental and institutional customers in the Northeast and is expanding to offer service to residential customers in the region. As part of NRG Energy, Inc. (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates 25,000 megawatts (MW) of generation capacity, including more than 11,000 MW of capacity in Texas. For more information about Reliant Energy products and services, visit <u>www.reliant.com</u>.