



For immediate release: July 16, 2010

Reliant Energy Launches energywisesm Website

Innovative tools and information help all consumers understand electricity use

HOUSTON – Helping Texans better understand and manage their energy use is the drive behind energywisesm, a new section on Reliant Energy’s website. The site features information for all consumers on energy efficiency, smart energy products, smart grid technology and the company’s efforts to support a clean energy future.

“Whether they are a Reliant customer or not, our energywisesm site provides the tools and information to help Texans manage their energy use,” said Bill Clayton, Reliant’s vice president of customer care. “We offer a range of plans and services as well as innovative energy solutions. It’s just one more reason why you can rely on Reliant.”

Highlights of the website include:

- A [Save Energy](#) section with tips and information on creating a more energy efficient home.
- A section on [Smart Energy products at home](#) which explains how customers can manage their electricity use.
- [Reliant’s Weekly Summary Email](#), a valuable tool for customers with smart meters that provides new insights into electricity usage.
- In-depth information on the [Smart Grid](#) explaining the technology and benefits of the digital electric grid.
- [Reliant’s energywisesm Newsletter](#), a monthly email communicating energy efficiency tips, sources of alternative energy and smart energy tools as well as how our customers can benefit.
- A section on the [Green Efforts](#) of Reliant and its parent company, NRG Energy, including conservation initiatives, the development of alternative energy sources and plans to establish Houston and Texas as leaders in electric vehicles.

For more information visit reliant.com/energywise.

At reliant.com, Reliant customers can manage their accounts and online chat with customer care experts, and new customers can see what plans and options are available to them. Customer care agents are available by phone at 1-866-RELIANT (1-866-735-4268)

24 hours a day, seven days a week. Live chat with web agents is available online from 7 a.m.-10 p.m. Monday through Friday and from 8 a.m.–7 p.m. on Saturday and Sunday.

About Reliant Energy:

Reliant Energy provides electricity and energy services to approximately 1.6 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. As part of NRG Energy (NYSE: NRG), Reliant Energy is backed by one of the nation’s largest power producers. NRG owns and operates more than 24,000 megawatts of generation capacity, including more than 11,000 megawatts of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

For more information: Pat Hammond, Reliant Energy, 713-497-7723