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Power Move: Reliant Selected as Official Electricity Supplier to Dallas Cowboys, Cowboys Stadium

Agreement Includes Power Supply, Sponsorship and Renewable Energy for Home Games

HOUSTON – There's new energy around the Dallas Cowboys and at Cowboys Stadium. The football franchise and Reliant Energy have signed an agreement making the company one of the team's major sponsors and the official electricity supplier to Cowboys Stadium. Reliant will purchase Texas renewable energy credits (RECs) to help reduce the stadium's environmental impact on regular season game days.

"We power America's Team and the largest domed stadium in the world. It's an exciting time for us," said Jason Few, Chief Customer Officer of NRG Energy and President of Reliant. "Reliant's customized solutions will help meet the electricity needs of the Cowboys. We have a true partner in the Cowboys and look forward to working hand-in-hand with the team, coaches, staff and fans to make a real difference in the community."

"Reliant is not just an energy provider to us, they're part of the team," said Dallas Cowboys Owner and General Manager Jerry Jones. "The company provides an unmatched level of service and commitment to the community that runs deep, just like ours. We're proud to do business with them and anticipate great things."

Cowboys fans can also benefit from special offers as part of the agreement. Reliant has created a unique electricity plan with competitive pricing for fans and monthly chances to receive autographed merchandise, tickets and exclusive access to Cowboys special events.

Reliant and the Cowboys will work together on several community activities, including the Dallas Cowboys' "Fuel Up to Play 60" program. The program empowers youth to take action for their own health and encourages them to consume healthy foods and achieve at least 60 minutes of physical activity each day.

For the first time, thanks to Reliant, the electricity used at Cowboys stadium on game days will be matched by renewable energy. By purchasing renewable energy credits (RECs), Reliant ensures that an amount equal to the electricity consumed at Cowboys Stadium on regular season game days is generated from renewable sources in Texas. Reliant purchases more RECs than any other electricity provider in Texas. RECs are created when electricity is produced using renewable resources such as wind, solar, biomass or hydro power, in this case wind.

About Reliant Energy

Reliant Energy provides electricity and energy services to more than 1.5 million retail customers—including homes, small and large businesses, manufacturing facilities, government entities and institutions across Texas. The company also offers service to commercial, industrial, governmental and institutional customers in the Northeast and is expanding to offer service to residential customers in the region. As part of NRG Energy, Inc. (NYSE: NRG), Reliant Energy is backed by one of the nation's largest power producers. NRG owns and operates 25,000 megawatts (MW) of generation capacity, including more than 11,000 MW of capacity in Texas. For more information about Reliant Energy products and services, visit www.reliant.com.

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For more information:

Pat Hammond, Reliant Energy, 713-537-2157

Brett Daniels, Dallas Cowboys Football Club, 972-556-9954