



## **NRG Donates \$100,000 to Sponsor Statewide Check-Out Hunger<sup>®</sup> Campaign**

HILLSIDE, N.J. (November 29, 2011)—For the sixth consecutive year, Princeton, NJ-based electricity provider NRG Energy, Inc., (NYSE: NRG) will be the statewide sponsor for Check-Out Hunger, a campaign that raises funds for the New Jersey Federation of Food Banks to provide food assistance to thousands of people in need.

Since the program began, millions of people have pulled off a donation slip for \$1, \$3 or \$5 to donate to their shopping items at the check-out aisles of participating grocery stores. Throughout the holiday season, shoppers in every A&P, Fairway, Food Basics, Foodtown, Genuardi's, Kings, Pathmark, ShopRite, Superfresh, Wawa, and Wegmans will find donation slips on "Check-Out Hunger" placards at the register.

"This has been a tremendously difficult year for many in New Jersey because of the continued effects of the economic downturn and the widespread impact of flooding from Hurricane Irene—combined, they have stretched supplies at statewide food pantries to the breaking point," said David Crane, NRG's President and Chief Executive Officer. "Over the next two months, I hope everyone will see the donation slips at the supermarket checkout and remember those in our community who have great need of our assistance."

"This has been the most difficult time that we have ever faced here at the Community FoodBank of New Jersey," says Kathleen DiChiara, President and CEO. "Programs such as Check-Out Hunger are vital revenue generators to help fund our efforts."

Thanks to the generosity of the participating supermarkets and the statewide sponsorship of NRG, 100% of every donation made to "Check-Out Hunger" goes directly to New Jersey's Feeding America food banks. Donations go toward helping emergency pantries, senior meal programs, shelters, low-income day care centers and soup kitchens meet the growing need of New Jersey's neediest residents. Together, these charities serve nearly one million low-income people each year, many of them children and the elderly.

Since 2004, NRG has given more than \$15 million in contributions and grants to non-profit organizations that benefit local communities nationwide. NRG is a long-standing proud supporter of the Mercer Street Friends Food Bank, part of the New Jersey Federation of Food Banks.

### **About the Community FoodBank of New Jersey**

The Community FoodBank of New Jersey, a member of Feeding America, distributed 39 million pounds of food in the last year to help feed 900,000 people in 18 of New Jersey's 21 counties. Its staff and volunteers fight hunger and poverty not only through the distribution of food and grocery products, but by education and training, and by creating new programs to meet the needs of low-income people. The Community FoodBank of New Jersey has earned Charity Navigator's highest honor, [a four-star rating](#), for three consecutive years.

### **About the New Jersey Federation of Food Banks**

The New Jersey Federation of Food Banks is a consortium of five separately incorporated nonprofit organizations whose primary purpose is the collection and distribution of charitable food to those that are at risk of hunger in our state. The Federation comprises of the Community Food Bank of New Jersey, Food Bank of Monmouth & Ocean Counties, Food Bank of South Jersey, Mercer Street Friends and NORWESCAP. The Community FoodBank of New Jersey, FoodBank of Monmouth & Ocean Counties, and the Food Bank of South Jersey are members of the Feeding America™, the nation's leading domestic hunger-relief charity and whose mission is to feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger. This network includes more than 200 food banks in all 50 states, the District of Columbia and Puerto Rico, securing and distributing more than 2.5 billion pounds of food and grocery products annually. Those member food banks support approximately 63,000 local charitable agencies and 70,000 programs, which provide food directly to individuals and families in need.

### **About NRG**

NRG is at the forefront of changing how people think about and use energy. A Fortune 500 company, NRG is a pioneer in developing cleaner and smarter energy choices for our customers: whether as one of the largest solar power developers in the country, or by building the first privately funded electric vehicle charging infrastructure or by giving customers the latest smart energy solutions to better manage their energy use. Our diverse power generating facilities can support over 20 million homes and our retail electricity providers—Reliant, Green Mountain Energy Company and Energy Plus—serve more than two million customers. Since 2004, NRG Global Giving has donated over \$15 million to charitable organizations throughout the U.S. that focus on fighting hunger, helping impoverished families and protecting the environment. More information is available at [nrgenergy.com](http://nrgenergy.com).

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