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NRG and ThinkEco Bring Energy-Saving Technology to Businesses

– Reliant, an NRG company, to Offer Easy-to-Use Smart Outlets in Texas –

HOUSTON, Aug. 22, 2013 – Texas businesses have a powerful new tool to monitor and manage electricity, thanks to an innovative technology relationship between [NRG Energy](#), Inc. (NYSE: NRG) and ThinkEco (www.thinkeco.com). The first application is the new modlet[®] Smart Outlet, a ThinkEco product offered by [Reliant](#), an NRG company. The Smart Outlet is a cloud-based, energy-efficiency solution that tracks plugged-in equipment and wirelessly sends real-time usage data to Internet-connected computers, smartphones or tablets. Businesses can use this information to control energy use and help achieve savings of as much as 30 percent per device.

The Smart Outlet fits easily onto any standard electrical outlet, making the technology platform scalable to commercial environments of any size. More than 25 percent of the average office electricity use today goes to plugged-in equipment and appliances. Managers can centrally control and monitor their devices through a web browser, or by using ThinkEco's free iPhone[®] and Android[®] apps.

Reliant is the first retail electric provider in Texas to offer a solution of this type to its large commercial customers or customers whose peak usage is greater than 1 megawatt.

"The Smart Outlet initiative with ThinkEco gives business customers more control to lower their usage and a better understanding of their larger energy footprint," said Elizabeth Killinger, Retail Regional President, NRG. "The Smart Outlet reflects our commitment to exploring creative energy solutions to help companies reach sustainability goals and manage costs."

By monitoring energy use, business managers can understand daily, weekly or monthly patterns and adjust as needed. By scheduling the Smart Outlets, businesses can end vampire power, also called standby power, from devices that draw energy even when switched off or in sleep mode. Customers also can set on/off schedules for individual devices or whole departments.

"We are excited to work with NRG and Reliant to offer our solution to their large commercial customers to address their current and future needs," said Matthew Tolliver, Vice President of business development at ThinkEco. "Reliant and NRG's philosophy of using smart technologies to empower energy customers resonates with our core mission and our desire to continue innovating in this space."

For more information about the Smart Outlet, visit reliant.com/smartoutlet or call 1-888-315-1588.

About NRG Energy

NRG is at the forefront of changing how people think about and use energy. We deliver cleaner and smarter energy choices for our customers, backed by the nation's largest independent power generation portfolio of fossil fuel, nuclear, solar and wind facilities. A Fortune 500 company, NRG is challenging the U.S. energy industry by becoming one of the largest developers of solar power, building the first comprehensive electric vehicle ecosystem, and providing customers with the most advanced smart energy solutions to better manage their energy use. In addition to 46,000 megawatts of generation capacity, enough to supply nearly 40 million homes, our retail electricity providers – Reliant, Green Mountain Energy and Energy Plus – serve more than two million customers. More information is available at www.nrgenergy.com. Connect with NRG Energy on Facebook and follow us on Twitter @nrgenergy.

About ThinkEco, Inc.

New York City-based ThinkEco, Inc. is a leading provider of easy-to-use energy efficiency solutions for homes and businesses. ThinkEco's patented technology platform enables cloud-based applications powered by intelligent algorithms and featuring an attractive and customizable customer user interface with which partners can integrate. ThinkEco's modlet smart-plug provides remote metering of plug load power consumption in real time, and enables users to set savings schedules to better control their energy use and quantify savings. For more information, visit www.thinkeco.com or follow the company on Twitter @ThinkEco and Facebook at www.facebook.com/ThinkEco.

Contacts:

Pat Hammond

Reliant

713.537.2157

Patricia.hammond@nrgenergy.com

Mei Shibata

ThinkEco

212.684.2085

mei@thinkecoinc.com