



**NEWS  
RELEASE**

## **Lincoln Center**

**FOR IMMEDIATE RELEASE**

**Lincoln Center Chosen for NRG Sustainable Futures Award**  
*—Recognizes sustainable innovation that enhances lives, improves business  
& builds communities—*

RUTHERFORD, NJ; December 30, 2012— Today in a brief on-field ceremony at MetLife Stadium during the New York Giants versus Philadelphia Eagles football game, NRG Energy, Inc. (NYSE: NRG) presented Lincoln Center for the Performing Arts with the NRG Sustainable Futures Award. The award was presented to Dan Rubin, Senior Vice President and Chief Financial Officer of Lincoln Center by Scott Martin, Vice President of Commercial Sales for Green Mountain Energy Company, an NRG company.

This NRG Sustainable Futures award recognizes organizations for their innovative and creative use of environmentally, technically and economically viable energy solutions as a way to create and bring further awareness of the environmental and economic benefits of investments in sustainability. NRG selected Lincoln Center as a 2012 recipient for its commitment to sustainability, including powering its facilities with 100 percent wind energy.

"Lincoln Center delivers a world-class experience to our visitors, which is underlined by the sustainable design and energy choice for our facilities," said Dan Rubin, Senior Vice President and Chief Financial Officer of Lincoln Center. "We appreciate being recognized for these efforts as a 2012 NRG Sustainable Futures Award recipient."

This year, Lincoln Center became the first performing arts center in New York City to be powered by 100 percent wind energy, purchased from Green Mountain, the nation's longest serving renewable energy retailer. Over the three year contract, Lincoln Center's choice of renewable energy instead of traditional energy is expected to avoid approximately 101 million pounds of carbon dioxide (CO<sub>2</sub>), which is equivalent to recycling 170 million Playbills instead of sending them to the landfill, or not taking 41 million taxi rides.

Choosing electricity generated from renewable resources is part of the organization's significant commitment to sustainability. Lincoln Center recently completed a \$1.2 billion transformation, which included a new U.S. Green Building Council LEED® Gold certified building, the David Rubenstein Atrium. The Atrium includes environmentally-centric features including

two vertical gardens and 16 "oculi" lighting fixtures that bring natural light and state-of-the-art illumination into the Atrium's interior.

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### **About Lincoln Center**

Lincoln Center for the Performing Arts (LCPA) serves three primary roles: presenter of artistic programming, national leader in arts and education and community relations, and manager of the Lincoln Center campus. A presenter of more than 3,000 free and ticketed events, performances, tours, and educational activities annually, LCPA's series include *American Songbook*, *Great Performers*, *Lincoln Center Festival*, *Lincoln Center Out of Doors*, *Midsummer Night Swing*, *the Mostly Mozart Festival*, *White Light Festival*, and the Emmy Award-winning *Live From Lincoln Center*. As manager of the Lincoln Center campus, LCPA provides support and services for the Lincoln Center complex and the 11 resident organizations. In addition, LCPA has led a series of major capital projects, now complete, on behalf of the resident organizations across the campus. More information is available at [www.aboutlincolncenter.org](http://www.aboutlincolncenter.org).

### **About NRG**

NRG is at the forefront of changing how people think about and use energy. A Fortune 500 company, NRG is a pioneer in developing cleaner and smarter energy choices for our customers: whether as one of the largest solar power developers in the country, or by building the first privately funded electric vehicle charging infrastructure or by giving customers the latest smart energy solutions to better manage their energy use. Our diverse power generating facilities can support more than 20 million homes and our retail electricity providers – Reliant, Green Mountain Energy Company and Energy Plus – serve more than two million customers. More information is available at [www.nrgenergy.com](http://www.nrgenergy.com).

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