

FOR IMMEDIATE RELEASE

**Reliant's "Summer Trio" Gives Customers New Ways  
to Save Money this Summer**

*—Simple time-of-use plan coupled with an energy management service and a smart thermostat are among the innovative tools to help Texans manage electricity use —*

HOUSTON; July 11, 2012—Reliant's "Summer Trio" gives customers three ways to save using smart tools and options that provide real cost-saving benefits – with no "free" gimmicks. The trio includes an easy-to-understand, time-of-use plan with no hidden fees; a smart energy management service that includes an Internet-enabled thermostat to optimize air conditioning electricity usage; and a unique program that can credit customers when they help lower the overall electricity use on the Texas electricity grid. The "Summer Trio" includes:

- e-Sense® Keep Your Cash Nights & Weekends
- e-Sense® Degrees of Difference
- e-Sense® Ideal Temp

"Air conditioners are running overtime right now and Reliant is helping customers by offering new plans and services to help them stay cool and get the most from their electricity budget," said Elizabeth Killinger, Reliant Senior Vice President of Residential and Operations. "Our Keep Your Cash Nights and Weekends plan gives customers a discount when they use electricity at night and gives them a full 12 hours to take advantage of the lower price with no hidden fees."

With Reliant's e-Sense® **Keep Your Cash Nights & Weekends** plan, customers can reduce electricity costs by shifting high-usage activities – like running the dishwasher or doing laundry – to nights and weekends. All electricity used on weeknights from 8 p.m. and 8 a.m. and all weekend long is discounted. There are no hidden fees and the lower-priced period starts early in the evening giving customers reasonable hours to benefit from the lower price. For more information on the Keep Your Cash Nights & Weekends plan, visit [www.reliant.com/keepyourcash](http://www.reliant.com/keepyourcash).

Reliant e-Sense® **Ideal Temp with EcoFactor** is a service that helps customers save energy effortlessly. The service makes homes more energy efficient by adjusting thermostat temperatures automatically to optimize the way customers cool their homes – reducing the amount of time they run their air conditioner while maintaining comfortable temperatures inside

the home. Customers can use a home computer or smart phone to control their EcoFactor-enabled thermostat – setting programs, creating schedules and adjusting temperatures. For more information on Ideal Temp, visit [www.reliant.com/idealttemp](http://www.reliant.com/idealttemp).

Customers who participate in the Reliant e-Sense® **Degrees of Difference** program will receive optional requests to conserve electricity for periods when high electricity demand is anticipated. Customers who use less electricity during the requested conservation hours than they used during the same hours of the previous five weekdays receive a credit on their account, which will appear on their next electricity bill. If 325,000 residential customers in a single high-demand period participate, Reliant estimates that there would be enough capacity added to the grid to power an additional 100,000 homes. For more information on the Degrees of Difference program, visit [www.reliant.com/degrees](http://www.reliant.com/degrees).

In addition, the Reliant e-Sense® **Ideal Temp with EcoFactor** and Reliant e-Sense® **Degrees of Difference** programs allow participants to help reduce the load on Texas' electric grid during times of peak electricity demand. Ideal Temp and Degrees of Difference are available to both current and new customers and can be paired with Keep Your Cash Nights & Weekends and most other Reliant electricity plans.

Reliant leads Texas in providing customers with tools and information to better manage their energy use through its e-Sense® Smart Energy Solutions. More than 600,000 customers use its e-Sense® products and services. For more information, visit [www.reliant.com/esense](http://www.reliant.com/esense).

For more information on Reliant products and services visit Reliant.com. Connect with Reliant on Facebook at [facebook.com/reliantenergy](https://facebook.com/reliantenergy) and on Twitter @reliantenergy.

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#### **About Reliant:**

Reliant provides electricity, energy services and smart energy solutions to more than 1.5 million retail customers including homes, businesses, manufacturing facilities, government entities and institutions in Texas, Delaware, the District of Columbia, Illinois, Maryland, Massachusetts, New Jersey and Pennsylvania. As part of NRG (NYSE: NRG), Reliant is backed by a Fortune 500 company that is at the forefront of changing how people think about and use energy. NRG is a pioneer in developing cleaner and smarter energy choices for its customers, and its diverse power generating facilities can support over 20 million homes nationwide. For more information about Reliant products and services, visit [www.reliant.com](http://www.reliant.com).

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