



NRG Residential Solutions Expands Business to Washington, D.C. and Maryland

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New Electricity Retailer to Empower Residents with Unprecedented Choice and Control

PHILADELPHIA--(BUSINESS WIRE)--Oct. 30, 2013-- NRG Energy, Inc. (NYSE:NRG) today announced the expansion of its retail energy business, [NRG Residential Solutions](#), into Washington, D.C. and parts of Maryland, including Baltimore, Annapolis, Bethesda, Bel Air and other areas served by Potomac Electric Power Company (Pepco), Delmarva Power (DPL) and Baltimore Gas & Electric (BGE).

NRG Residential Solutions offers consumers unprecedented choice in their energy options by allowing them to customize their electricity plans with unique rewards and other features that are most important to them – whether it's deciding how long to secure their price, how much green power they want, or even if they want to incorporate cutting-edge efficiency tools.

"D.C. and Maryland residents have had the power to choose their retail energy provider for years, yet nearly 85 percent and 74 percent of residents, respectively, are still buying their power the old fashioned way – from their utility company," said James Steffes, President, NRG Northeast Retail. "We think they deserve more than the status quo and expect to win them over by showing them we're a different kind of energy company – one that puts the customer in control with rewarding new ways to buy and use energy."

Residents can currently choose from these NRG Residential Solutions plans:

- [Design Your Own Plan](#): Choice is power, and NRG Residential Solutions puts the power in customers' hands. From pricing terms and preferred rewards to renewable energy levels, this plan offers the ultimate in choice and customization.
- [Learn & ConserveSM Plan featuring the Nest Learning ThermostatTM](#): A \$249 Nest Learning Thermostat comes free with this plan. Turn it up, turn it down -- the Nest thermostat remembers what temperatures customers like, creates custom schedules for their homes, and turns itself down when the family is away. People can even change the temperature from their smartphones.

The company is also offering the following plan in Washington, D.C. and surrounding Maryland communities:

- [Redskins Fan Plan](#): NRG powers FedEx Field, home of the Washington Redskins, and now NRG Residential Solutions powers Redskins fans. This plan celebrates the Redskins and their fans with authentic team merchandise and 25 percent wind-generated electricity so customers can go green and contribute to a cleaner environment.

All plans include a one-time rebate program called "2¢ Sundays," which can be coupled with enrollment bonuses or cash-back programs for even more rewards.

"We're unlike any other electricity provider in the market," continued Steffes. "With NRG Residential Solutions, customers are in the driver's seat with access to breakthrough energy-saving technologies and tools, such as the Nest Learning Thermostat or the NRG Clean Power Advisor smartphone app that we're piloting to help customers decide when to run their electric appliances to lower their carbon footprint."

NRG Residential Solutions launched last month in select parts of Pennsylvania and New Jersey, and plans to continue its expansion across Maryland and other Mid-Atlantic and Northeast states. For more information or to check availability, go to www.nrgresidentialolutions.com.

About NRG Residential Solutions

NRG Residential Solutions empowers residential energy customers with a new way to think about, buy and use energy. Innovative, exclusive energy products give customers unprecedented choice and control through customized electricity plans with unique rewards and access to emerging energy technology solutions. NRG Residential Solutions is part of NRG Energy, Inc., a Fortune 500 company that serves more than 2 million retail customers across the country. NRG creates value through reliable and efficient conventional generation, while driving innovation in solar and renewable power, electric vehicle ecosystems, carbon capture technology and customer-centric energy solutions.

Visit us online at nrgresidentialolutions.com and follow us on Twitter @NRGMedia.

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